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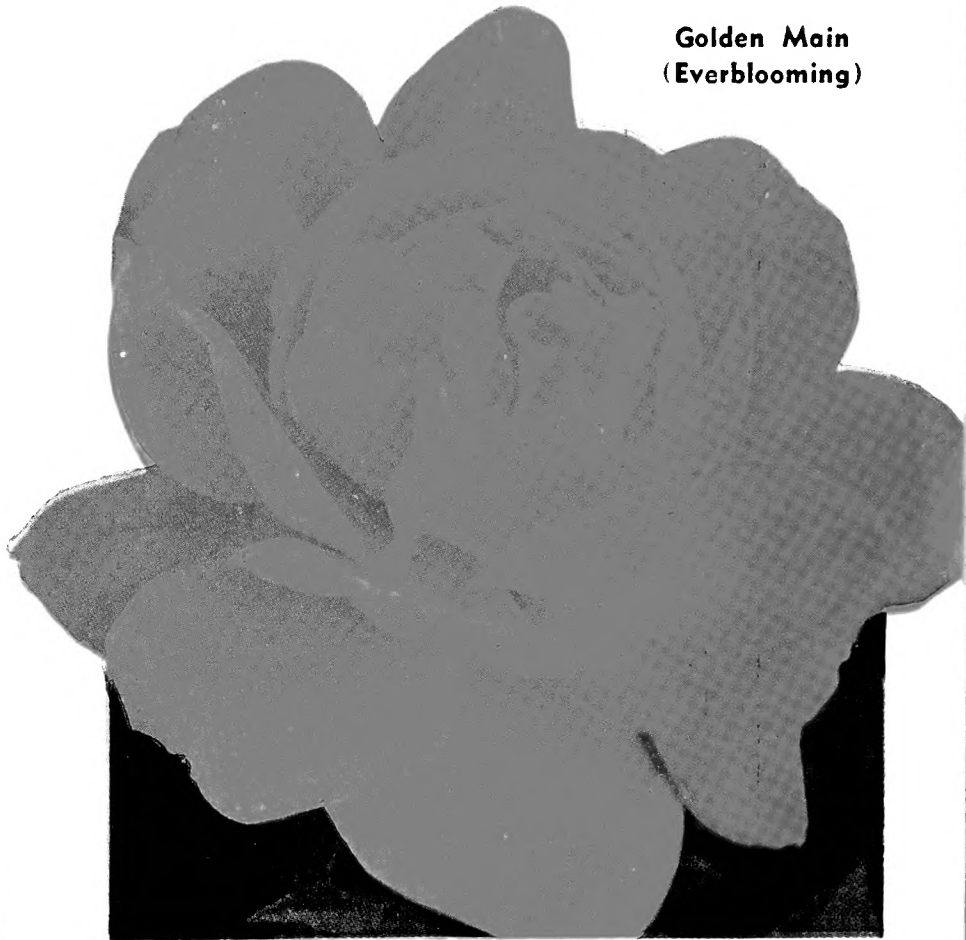
WORLD'S FAIR ROSE (Everblooming)
The "Theme Flower" of the New York
World's Fair Rose Garden. (See page 14).

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The Best of the New Patented

**Golden Main
(Everblooming)**

GOLDEN MAIN (Everblooming) Plant Patent No. 254. See illustration at right. This new rose is one of the most brilliant of all yellow Roses, with large flowers that look like burnished brass. The colored illustration does not begin to do it justice. It is also one of the most hardy, vigorous, and free flowering of all Roses, being constantly in bloom. The dark green foliage has a highly polished appearance and is disease resistant. AWARDED A SILVER MEDAL IN 1937. There is no more satisfactory golden yellow rose than Golden Main. **\$1.25 each; 3 for \$3.25.**



**Rome
Glory
(Everblooming)**



ROME GLORY (Everblooming) Plant Patent No. 304. This is undoubtedly the finest red rose introduced to date, being even finer and more brilliant in color than the illustration. The delightfully fragrant flowers are produced in great profusion all summer long, on long stems, which makes them ideal for cutting. The flowers are perfect in every stage, from the crimson red buds to the fully blown flowers. They are long lasting, either on the bush or when cut. The plant is a robust and vigorous grower and it is one of the most winter hardy of all hybrid tea roses. I do not hesitate in recommending Rome Glory as the one red rose that should be in every garden. **\$1.50 each; 3 for \$3.75.**

SPECIAL

ONE EACH OF THE 6
VARIETIES ILLUSTRATED
ON PAGES 2 AND 3 —
VALUE \$8.00 FOR \$6.75.

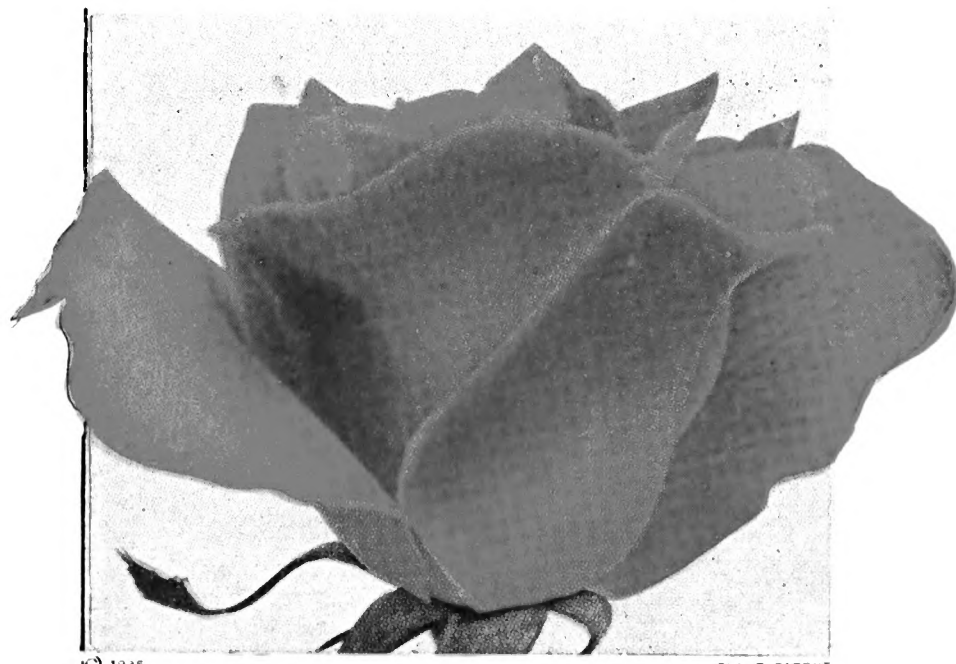
Everblooming Hardy Hybrid Tea Roses

Ronsord
(Everblooming)



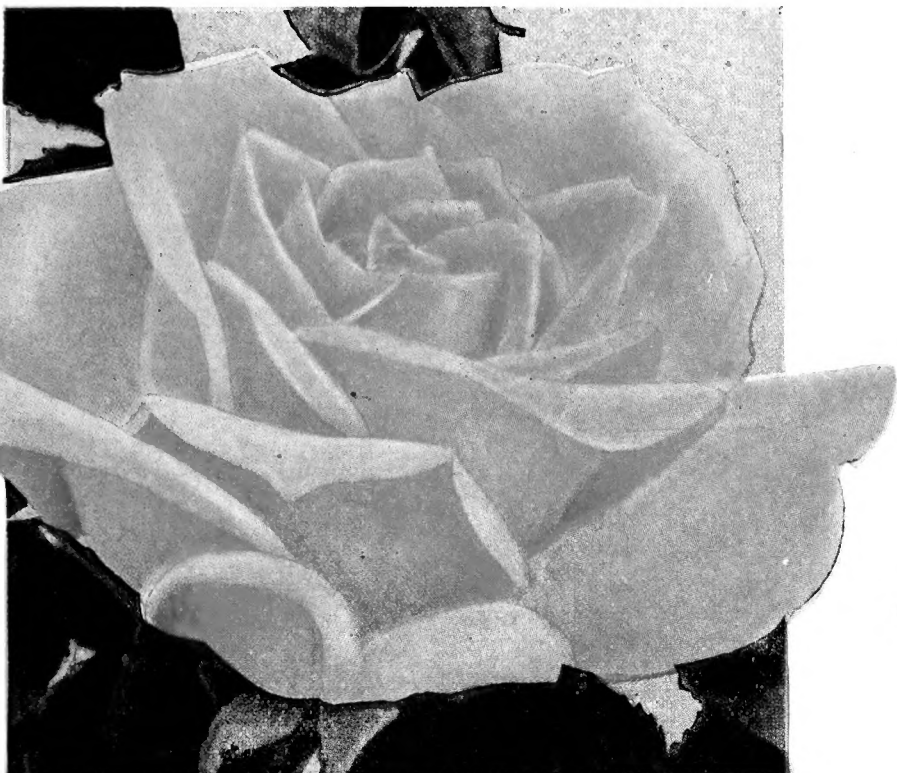
RONSARD (Everblooming) Plant Patent No. 284. See illustration above. A new type of rose of the most astounding colors. The bud is pure yellow, but the edges of the petals gradually curl back and display the deep brilliant red inside color, the fully open rose being a striking two-tone effect, as shown in the illustration. The flowers are produced in great profusion throughout the season. **\$1.50 each; 3 for \$3.75.**

ALEZANE (Everblooming) Plant Patent No. 116. AWARDED A SILVER MEDAL BY THE AMERICAN ROSE SOCIETY—1936. See color illustration below, but the illustration gives but a faint idea of the great beauty of the flower, as it is much more handsome than shown by the illustration. It is a real beauty at every stage, in an astounding blending of colors that it is simply impossible to describe and in a perfection of form that leaves nothing to be desired. You'll be amazed at the beauty of Alezane in its various stages of development, from bud to full blown flower. **\$1.25 each; 3 for \$3.25.**



Alezane (Everblooming)

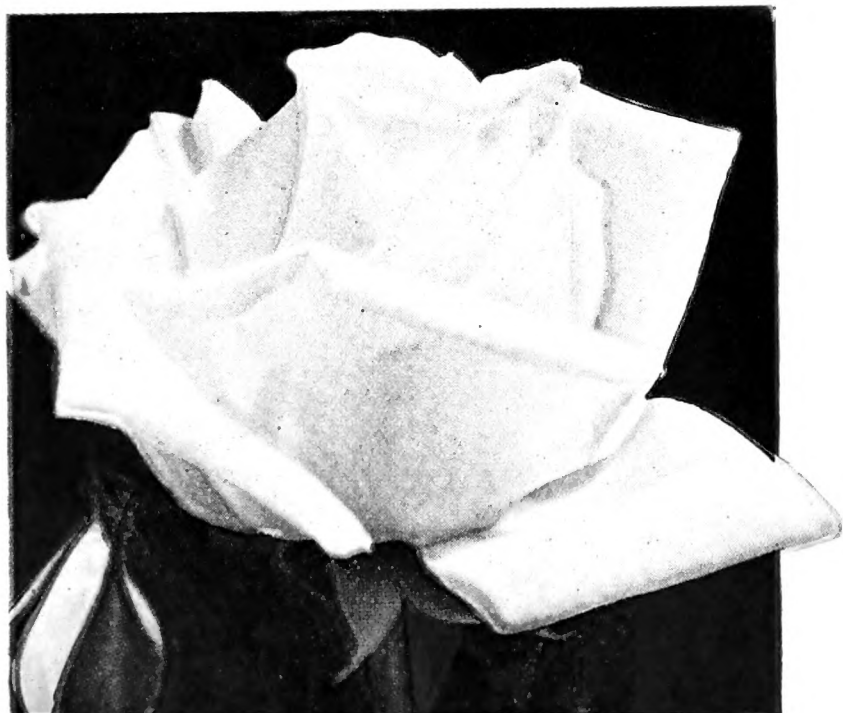
PLANT PATENT
NO. 116



McGredy's Pink (Everblooming)

McGREY'S PINK (Everblooming) Plant Patent Pending. See illustration above. It would be hard to imagine a more delightful satiny pink Rose than this new Rose from Ireland. It has just a touch of yellow at the base of the petals to add to its unusual beauty. The flowers are large, of perfect form, sweetly scented, and produced continuously from June until late Autumn. Superb as cut flowers, and magnificent in the garden. **\$1.50 each; 3 for \$3.75.**

WHITE BRIARCLIFF (Everblooming) Plant Patent No. 108. See illustration below which is greatly reduced. This is the supreme white rose of the year, of huge size, perfect form and pure glistening snowy whiteness. Hardy and a continuous and free bloomer. The best white rose to date for all purposes. **\$1.00 each; 3 for \$2.50.**



White Briarcliffe (Everblooming)

PLANT PATENT
NO. 108

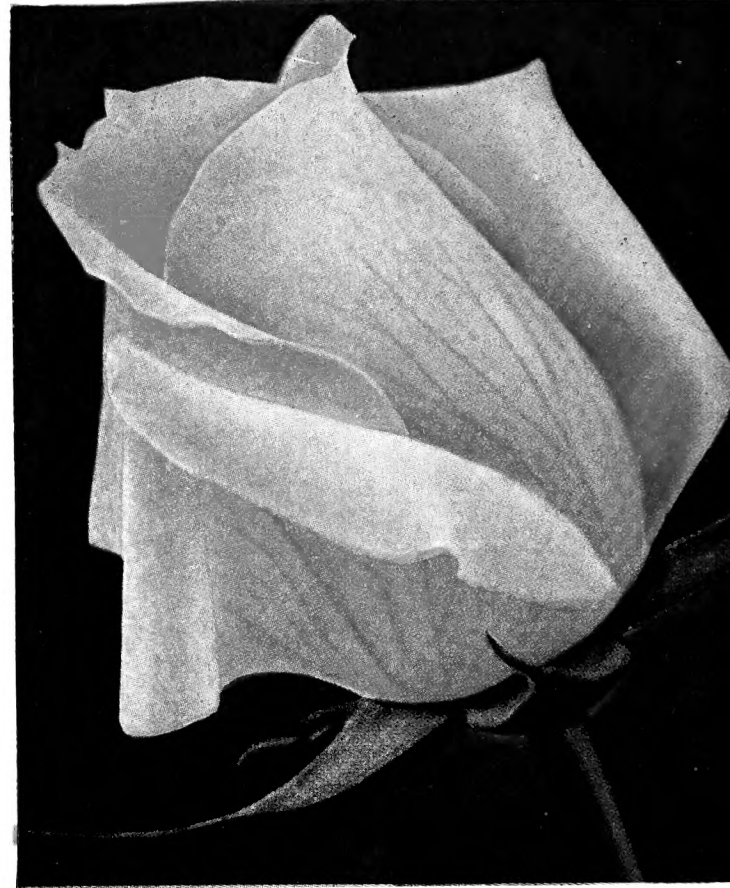
© 1935

© 1935

The Best of the New Patented Everblooming

GLOAMING (Everblooming) Plant Patent No. 137. See illustration at right. AWARDED A GOLD MEDAL BY THE AMERICAN ROSE SOCIETY 1936. ALSO AWARDED A GOLD MEDAL IN FRANCE 1936. I am sorry I did not have room on this page to show a completely developed flower instead of just a bud, as it is one of the most handsome roses grown, in all stages. The general tone is salmon pink, overcast with tawny orange and gold at the base, running up the reverse of the petals. The open bloom is very large, very double, of perfect form and exquisitely fragrant. While it is a pink rose, there is no other rose like it. **\$1.00 each; 3 for \$2.50.**

ALICE HARDING (Everblooming) Plant Patent No. 202. AWARDED THE GOLD MEDAL OF THE AMERICAN ROSE SOCIETY. Huge flowers of perfect form and delightful sweet fragrance. The Masterpiece of the great French hybridizer, Mallerin, and incontestably the finest yellow rose produced to date. Continuous free bloomer. **\$1.50 each; 3 for \$3.75.**



Gloaming (Everblooming)

SIGNORA (Everblooming) Plant Patent No. 201. See color illustration below, but the flower is much more handsome than the illustration. The first winner of the GOLD MEDAL awarded by the newly organized International Contest of new Roses at the Gardens of Cello Oppio. Also awarded a GOLD MEDAL in Portland, 1937, scoring highest rating of any 1937 Rose. This Rose is a real masterpiece in both plant and bloom. Long bud of burnt sienna, opening to a lighter shade, towards mandarine. Tall growing plant, with every bloom on a long stem. Very fragrant. **\$1.25 each; 3 for \$3.25.**



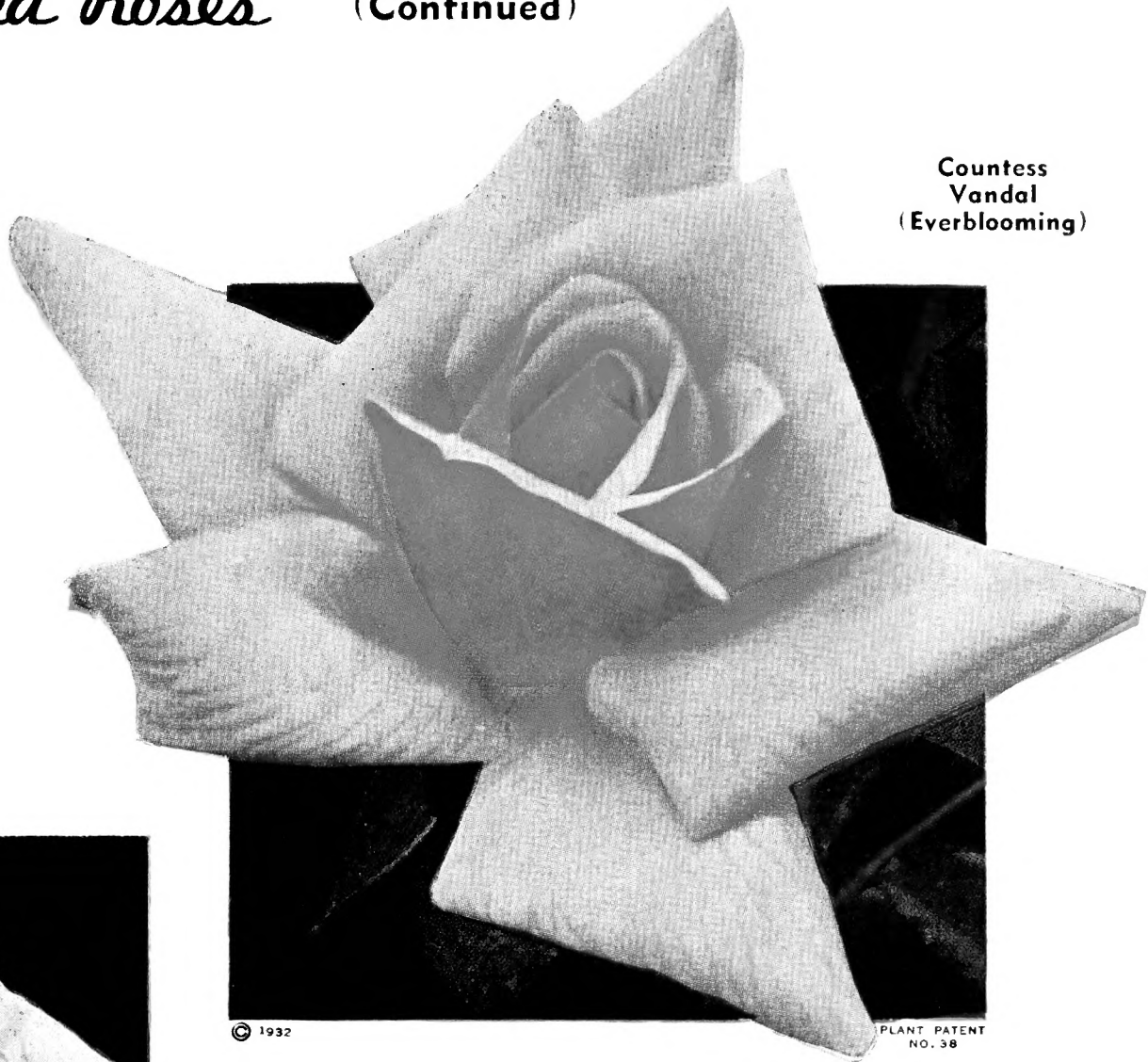
Signora (Everblooming)



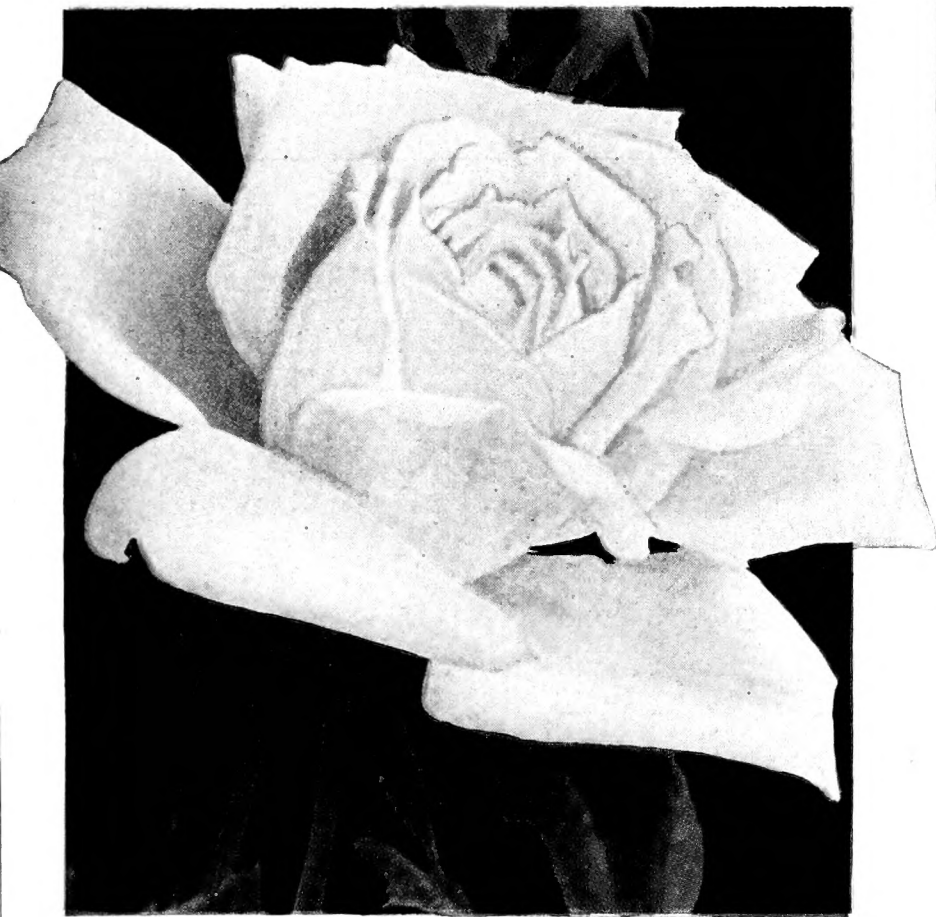
**ALICE
HARDING
(Everblooming)
Plant Patent
No. 202
Hardy
Hybrid
Tea**

Hardy Hybrid Tea Roses (Continued)

MRS. FRANCIS KING (Everblooming) Plant Patent No. 253. A rose that is difficult to illustrate in color, although the color plate below is an attempt to present some of the attractive features of this delightful rose. It belongs to a new race of roses, being a hybrid of *Nutkana* and related to *Leonard Barron*, first of that breed. All hybridizers agree that a good white rose is hardest to produce. This is probably why such a connoisseur as Mrs. Francis King, one of the founders of the Garden Club of America, specified a white rose as the one she wished to bear her name. She wisely wanted a rose not easily duplicated. To make the problem more difficult, she requested "White Gold" with the arctic vigor and hardiness of the Alaskan Rose, *Nutkana*. The bloom is very large and full, carried on a long upright stem, white at first, tinted cream and ivory, eventually turning to pure white, with soft gold in the center. It has the pleasing fragrance of wild roses and is a prolific, continuous bloomer. **CERTIFICATE OF MERIT, PORTLAND, 1937. \$1.00 each; 3 for \$2.50.**



Countess Vandal (Everblooming)



COUNTESS VANDAL (Everblooming) Plant Patent No. 38.

See illustration above. This Rose has been acclaimed the belle of the modern Rose Pageant, defeating all challengers by producing, without exception, the most artistic bud in rosedom, garbed in coppery bronze and pink, suffused with soft gold and silvery tones. It presents a continuous "movie", developing a new beauty in the various stages of development. Constant bloomer all summer and fall. **\$1.00 each; 3 for \$2.50.**



Better Times (Everblooming)

BETTER TIMES (Everblooming) Plant Patent No. 23.

See illustration at right. Whether you wish a rose which holds its perfect form as shown by the color illustration, or for striking and brilliant color effect in the garden, or for profusion of bloom all throughout the summer, or for cut flowers indoors, Better Times is hard to beat. It has long crimson buds of delightful form, developing to very large, delightfully fragrant, perfectly formed flowers on long strong stems. **\$1.00 each, 3 for \$2.50.**

SPECIAL
ONE EACH OF THE SIX VARIETIES
ILLUSTRATED ON PAGES 4 AND
5—VALUE \$6.75 FOR \$5.70.

The Best of the New Patented Everblooming

Matador
(Everblooming)



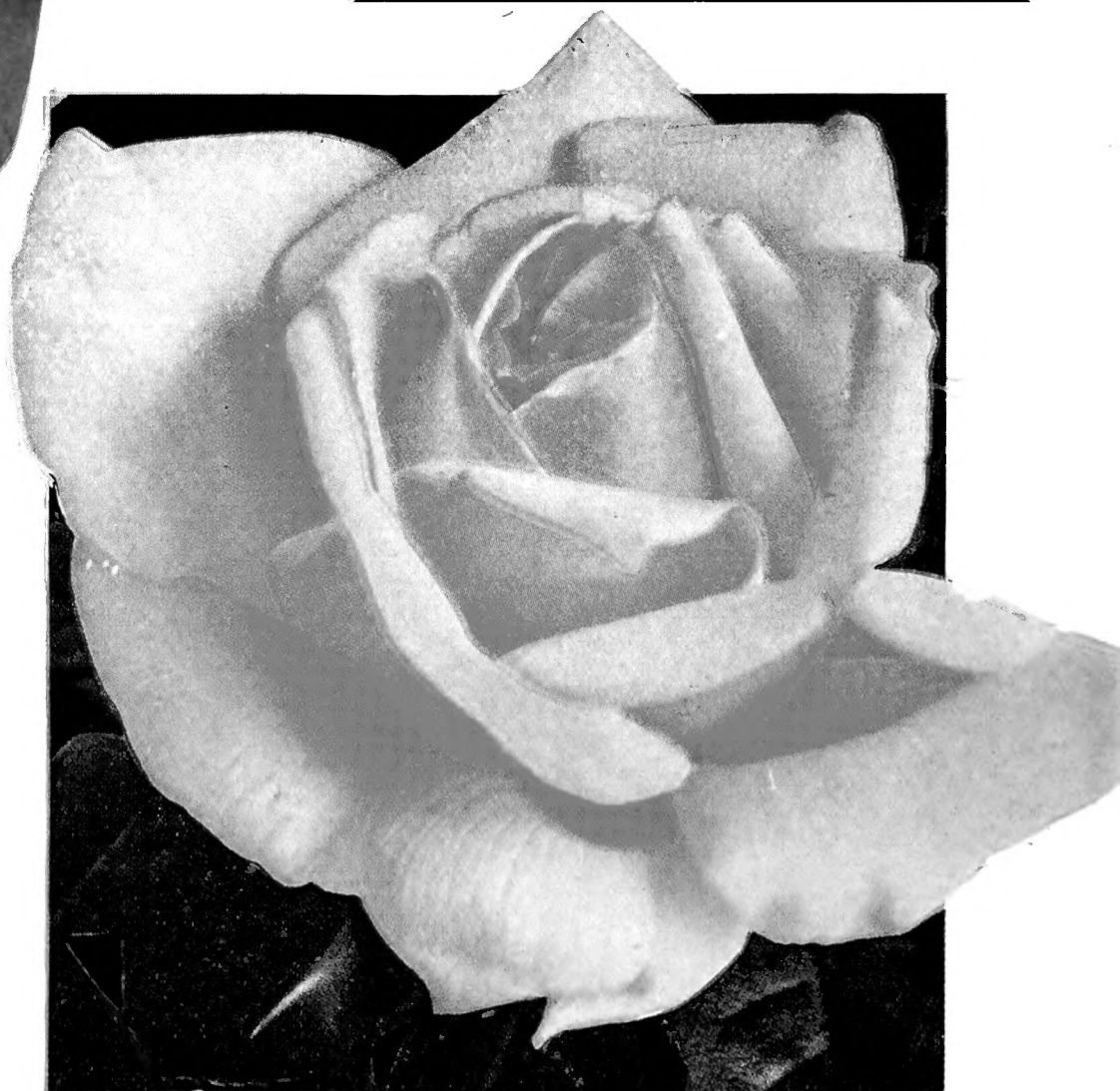
MATADOR (Everblooming) Plant Patent No. 170. AWARDED A SILVER MEDAL AT PORTLAND, 1936. See color illustration at left. This is one of the most remarkable deep dark red roses ever produced. It is a brilliant crimson, with a rich velvety maroon sheen. The flower is very large and perfect in form and brimful of attar of Rose. It is a sturdy grower, a free bloomer, and equally fine as a bedding variety or as a cut flower. The petals are of heavy kid-like substance, but with a velvety sheen, giving an unusual richness. **\$1.00 each; 3 for \$2.50.**

ALL PATENTED ROSE ORDERS OVER \$2.00 ARE PREPAID TO DESTINATION ANYWHERE IN THE UNITED STATES WITHOUT FURTHER COST. ON SMALLER ORDERS ADD 20c TO HELP COVER POSTAGE AND PACKING.

SPECIAL
ONE EACH OF THE FIVE VARIETIES
ILLUSTRATED ON PAGES 6 AND 7
—VALUE \$6.00 FOR \$5.10.

AMELIA EARHART (Everblooming) Plant Patent No. 63. This is one of the most delightful roses I have ever seen and is wanted by everyone who sees it in bloom. It is a huge flower, extremely double, opening a soft yellow and changing to Ivory, with a slight blush overtone. It is extremely fragrant, a rugged, robust plant and a fine bloomer. See color illustration at right. **\$1.25 each; 3 for \$3.25.**

IT WILL BE NOTED THAT MANY OF THE FINE NEW PATENTED ROSES WHICH FORMERLY SOLD AT \$1.50 to \$2.50 EACH HAVE NOW BEEN REDUCED TO \$1.00 EACH, 3 FOR \$2.50; THUS PLACING THEM WITHIN THE REACH OF ALL. MATADOR and AMELIA EARHART illustrated on this page, are a striking illustration of this.



Hardy Hybrid Tea Roses

(Continued)



© 1937

McGredy's Triumph (Everblooming)

PLANT PATENT
NO. 190



© 1936

Radiant Beauty (Everblooming)

PLANT PATENT
NO. 97

McGREY'S TRIUMPH (Everblooming) Plant Patent No. 190. AWARDED THE GOLD MEDAL OF THE NATIONAL ROSE SOCIETY, also AWARD OF MERIT GLASGOW and SILVER MEDAL PORTLAND, 1937. A sensational new rose of great beauty, brilliant and unusual in coloring, perfect in form, vigorous and hardy and an exceedingly free bloomer. In addition to all this, the stems are mahogany red and the extra large foliage is of dark reddish-bronze color. **\$1.25 each; 3 for \$3.25.**

RADIANT BEAUTY (Everblooming) Plant Patent No. 97. See illustration above. The name aptly describes the flower, for it is a real "Radiant Beauty". This name is especially fitting because of an unusual new polished "eggshell finish" that cannot be shown in the illustration. The color is a unique tone of brilliant deep red, and the flowers develop an unusual perfection in all sorts of weather. It is a hardy, vigorous grower, and a real everbloomer. **\$1.00 each; 3 for \$2.50.**



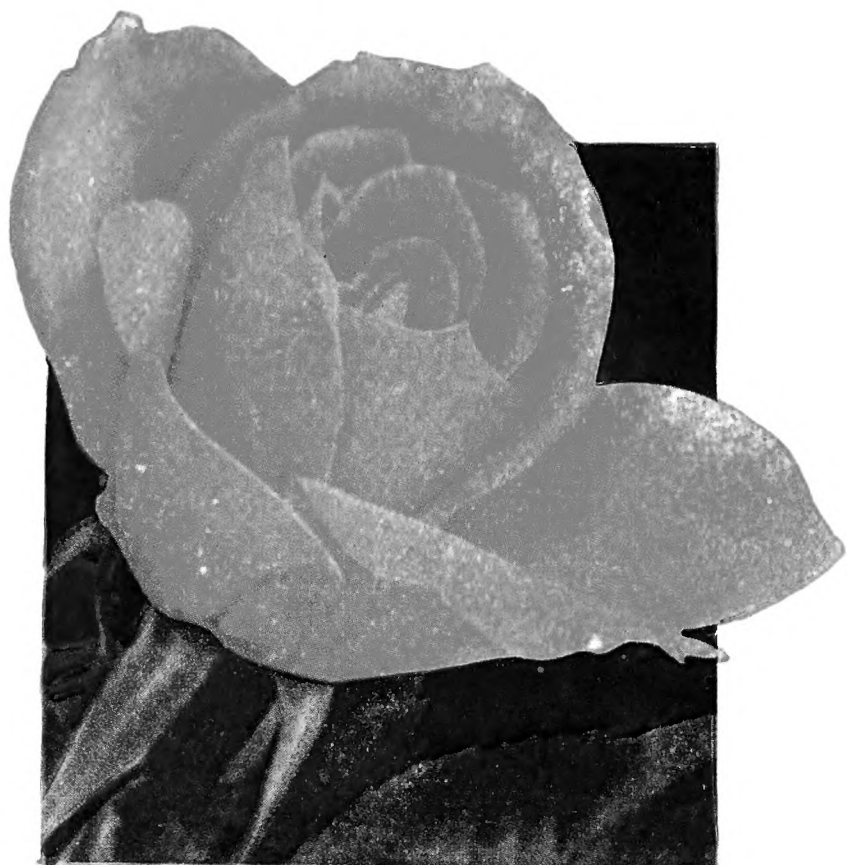
**Zulu
Queen
(Everblooming)**

ZULU QUEEN (Everblooming) Plant Patent Pending. This new dark maroon rose, which is offered this year for the first time, is almost black in its rich depths and is the finest of the dark roses originated to date. The flowers are much larger and better than Nigrette and the deep dark rich color does not fade in the sun. It is a hardy vigorous grower. **Price \$1.50 each; 3 for \$3.75.**

ALL ROSES SENT OUT WILL BE EXTRA STRONG NUMBER ONE, FIELD GROWN, TWO YEAR OLD PLANTS.

FULL DIRECTIONS FOR PLANTING AND CARE ACCOMPANY ALL SHIPMENTS. ROSES PLANTED THIS FALL WILL FLOWER PROFUSELY NEXT SUMMER. FALL IS THE BEST TIME TO PLANT ROSES.

The Best of the New Patented Everblooming



COPYRIGHT 1935 BY J. & P. CO.

ECLIPSE (Everblooming) Plant Patent No. 172.

See illustration above. A new American introduction and an International Rose sensation, WINNING ALL GRAND AWARDS THE WORLD OVER IN COMPETITION WITH ALL OF THE WORLD'S FINEST ROSES. Awarded prizes in Rome, Paris, and other test gardens, culminating in the BAGATELLE GOLD MEDAL awarded in France, June, 1936, as the best new rose of the year. Previously awarded a GOLD MEDAL IN MAY, 1936, at the ANNUAL SHOW OF THE NATIONAL HORTICULTURAL SOCIETY OF FRANCE. In October, 1935, the ITALIAN GOVERNMENT AWARDED ECLIPSE THEIR ONE GOLD MEDAL OF THE YEAR. Elongated, streamlined buds of pure gold yellow opening to a magnificent double Rose of the same golden yellow color. **\$1.25 each; 3 for \$3.25.**



© 1937

PAT. APP. FOR

JEAN COTE (Everblooming) Plant Patent Pending.

See illustration above. WINNER OF THE CUP AWARDED BY THE CONGRESS OF AMIS DES ROSES. Color clear apricot-orange, overcast with soft carmine as the flower ages. A new large full rose of great beauty and delightful fragrance. **\$1.50 each; 3 for \$3.75.**

NIGRETTE (Everblooming) Plant Patent No. 87.

See illustration at left. "The Black Rose of Sangerhausen". This is the sensational new "Black Rose" you have been reading about in the newspapers. Its color is very much like that of the Black Tulip, and from a little distance it seems to be dead black, especially in cool weather. This unusual rose will be greatly admired in your garden. **\$1.00 each; 3 for \$2.50.**

TEMNO (Everblooming).

A new dark rose the color of Nigrette, and said to be an improvement on that variety. **\$1.00 each; 3 for \$2.50.**

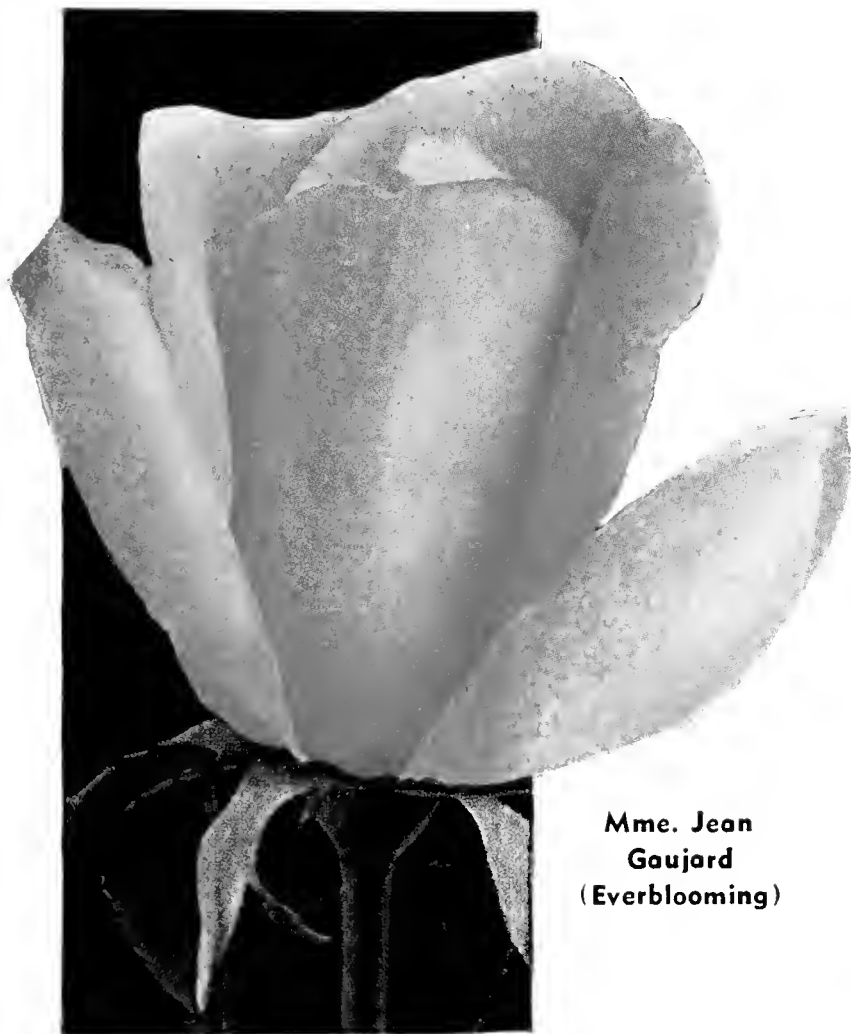
**Nigrette
(Everblooming)**



Hardy Hybrid Tea Roses (Continued)

MARY HART (Everblooming) Plant Patent No. 8. See color illustration at right. Unsurpassed as a dark red rose, the color being a strikingly brilliant blood red, with an unusual velvety texture. The flower is of perfect form and may be depended upon to give an abundance of blooms all summer. Unexcelled in its color. **\$1.00 each; 3 for \$2.50.**

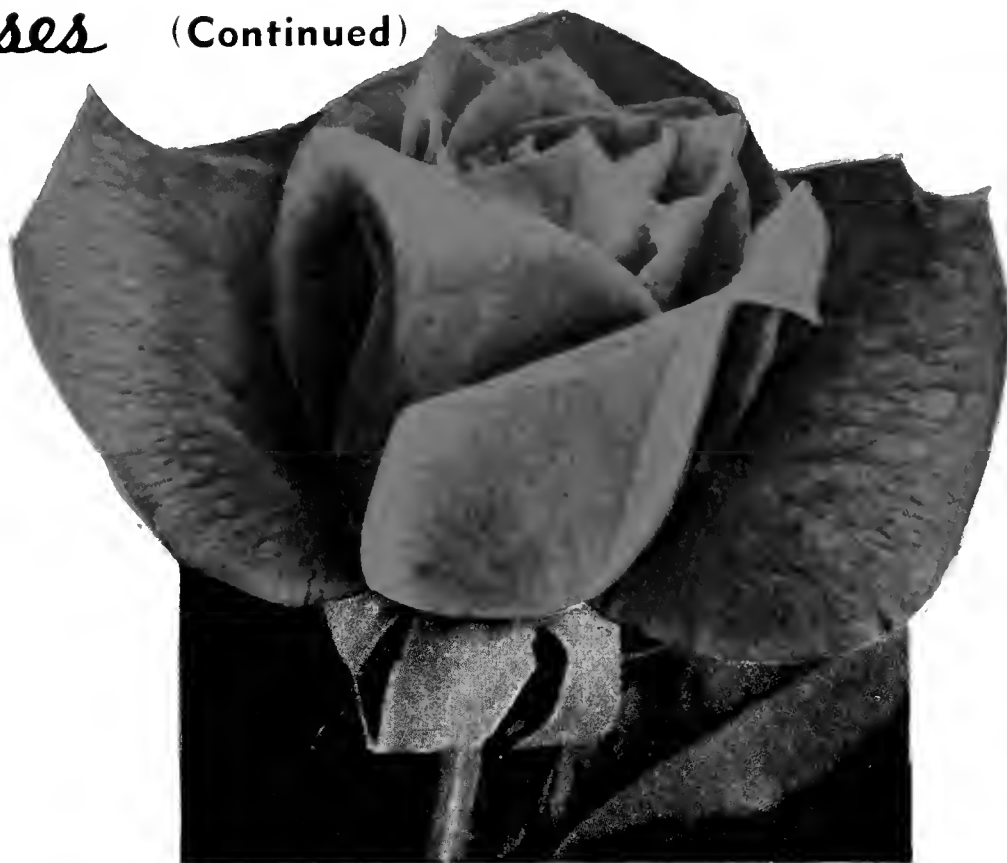
MME. JEAN GAUJARD (Everblooming) Plant Patent Applied For. A new rose which has been awarded GOLD MEDALS BY FRANCE AND ITALY. A rose of unusual distinction and charm. The inside of petals are of orange and the outside carmine pink with a suffusion of gold at the base. The contrast is rich and alluring. **\$1.50 each; 3 for \$3.75.**



Mme. Jean
Gaujard
(Everblooming)

REX ANDERSON (Everblooming). Propagation rights reserved. An unusually beautiful new white, with an overcast of Ivory, slightly deeper at the centre, gradually becoming pure white as the flower ages. AWARDED A GOLD MEDAL BY THE NATIONAL ROSE SOCIETY. Handsome buds, flowers of great size and beauty, and a profuse bloomer. **\$1.50 each; 3 for \$3.75.**

SPECIAL
ONE EACH OF THE SIX VARIETIES
ILLUSTRATED IN COLOR ON PAGES 8
AND 9—VALUE \$7.75 FOR \$6.50.



© 1932 Mary Hart (Everblooming) PLANT PATENT NO. 8



Rex Anderson (Everblooming)

Seven Sensational Everblooming

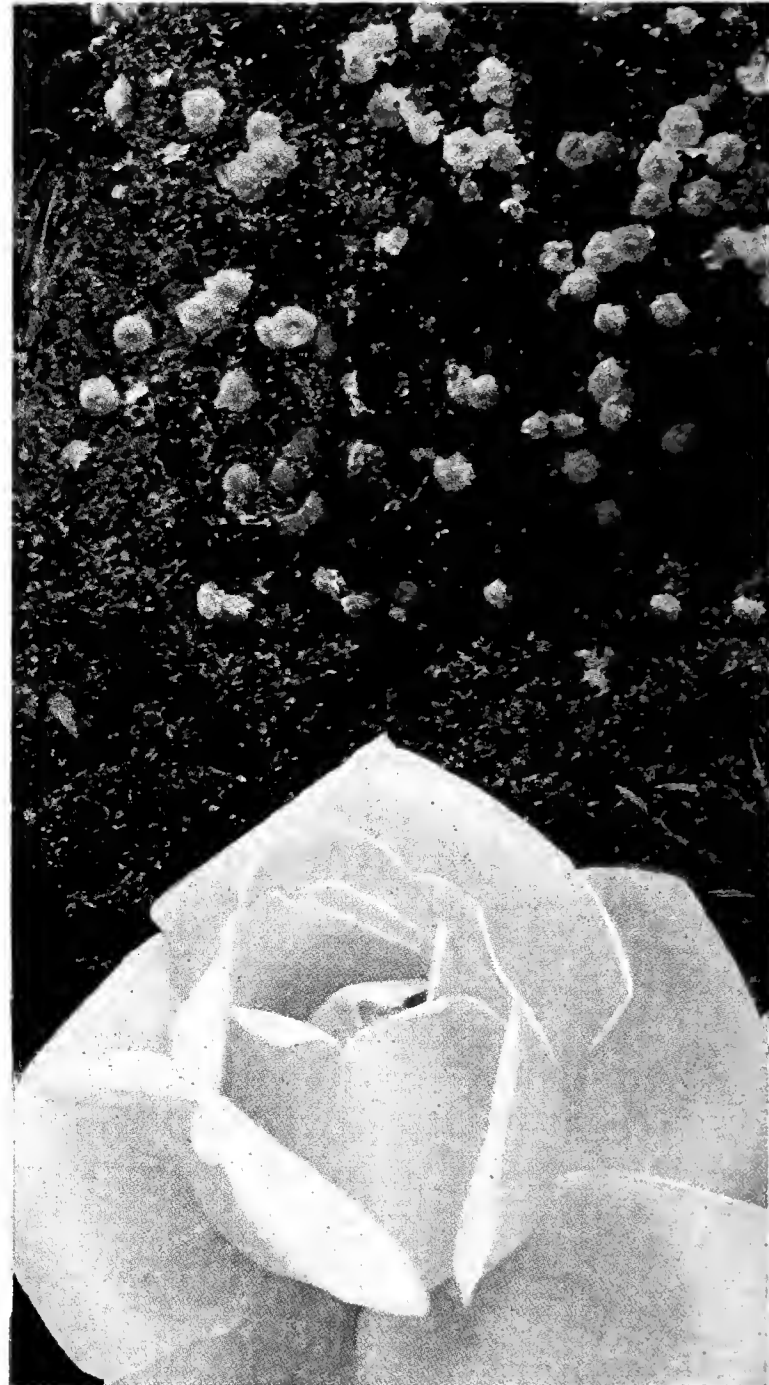


Climbing Talisman
Everblooming Rose

Climbing Talisman Everblooming Rose

The illustration above was made from an actual photograph of two Climbing Talisman Roses growing over an archway. Can you imagine anything more delightful? And the individual flower in the centre of the page, which is less than one-quarter actual size, gives but a slight idea of the great beauty of this rose. The large double flowers are identical in form and color with the bush form, but even larger and more handsome, and this is saying a great deal, for no rose has ever approached the popularity of the Talisman rose as a cut flower. The florists sell more of them today than of any other rose grown. And in addition to this, the Climbing Talisman rose is a real everbloomer, being constantly in bloom from June until killed by frost. The plants furnished will be all extra strong number one field grown, two year old plants.

\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.



New Dawn Everblooming Climbing Rose

New Dawn Everblooming Climbing Rose

(Plant Patent No. 1)

See color illustration above. A very lovely soft pink Climber, and a real everbloomer. Every plant is constantly in bloom all summer long right up until killed by frost. No other rose produces so many flowers as New Dawn. Awarded the Bloomfield Medal for the best new Climbing Rose by The American Rose Society in 1935, this being the first time this Medal has been awarded. A robust grower and constant bloomer. \$1.50 each; 3 for \$3.75.

Climbing Roses

For many years the famous "Radiance" roses have been the standard by which all other Hybrid Tea Roses have been judged as to vigour, freedom of bloom, hardiness, and general desirability everywhere. No rose has ever equaled the Radiance roses in all these desirable qualities, for which A SILVER MEDAL WAS AWARDED BY THE AMERICAN ROSE SOCIETY. NOW WE ARE ABLE TO OFFER YOU THE EVERBLOOMING CLIMBING FORM, WITH ALL THESE DESIRABLE QUALITIES AND WITH AN EVEN GREATER PROFUSION OF BLOOM. WHY HAVE A CLIMBING ROSE THAT BLOOMS JUST ONCE, WHEN YOU CAN HAVE THE FINEST ROSES IN THE WORLD, ALWAYS IN BLOOM, AT SMALL COST.

Everblooming Climbing Red Radiance Rose

Perfect cut flowers, one to a stem, as fine as hot-house grown roses. Color rich, deep, American Beauty red. The illustration in the upper right hand corner is greatly reduced, the rose being extra large, very double, perfectly formed and extremely fragrant. Exactly the same as the Everblooming Climbing Radiance Rose, excepting for color. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming Climbing Radiance Rose (Pink)

The color illustration at the right is made from an actual photograph, but very greatly reduced in size, the flower being about four times as large as the illustration. It is a gorgeous cut flower and a real sensation in the garden. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

EVERBLOOMING CLIMBING SOUV. DE CLAUDIUS PERNET

Very large, fully double, perfectly formed, delightfully fragrant, **pure sunflower yellow**. A sport of the famous Hybrid Tea Rose of the same name, which WON FOUR MEDALS IN PARIS, ANTWERP, BAGATELLE, AND THE UNITED STATES. \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming Climbing Countess Vandal

(See illustration at left). A sport of the famous Hybrid Tea Rose Countess Vandal, with all its beauty, but in climbing form and with much greater profusion of bloom. \$1.00 each; 3 for \$2.50.

Everblooming Climbing President Hoover

The President Hoover Rose has been one of the sensations of the century, and has been AWARDED TWO GOLD MEDALS AND ONE SILVER MEDAL. It is a rose of huge size, perfect form, and marvelous colors. (See greatly reduced illustration at right). Now offered in Everblooming Climbing form at \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.

Everblooming
Climbing
Red Radiance



Everblooming
Climbing
Radiance
(Greatly
Reduced)



Everblooming Climbing
President Hoover



"Cream Quality"

BLAZE CLIMBING ROSE, Plant Patent No. 10. See illustration at right. Can you imagine anything more attractive than this "Blaze of Glory"? A sport of Paul's Scarlet Climber, with all its beauty, hardiness, vigour and profusion of bloom, but with a tendency to produce two or more crops a year in some localities when fully established. One of the most showy of all climbers. **\$1.00 each; 3 for \$2.50.**

MARY LOVETT. A perfectly gorgeous pure snow-white climber. The flowers are of large size, **fully double**, and as fine as a Hybrid Tea, but produced in much greater quantities. Sometimes flowers again in the fall. **\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.**

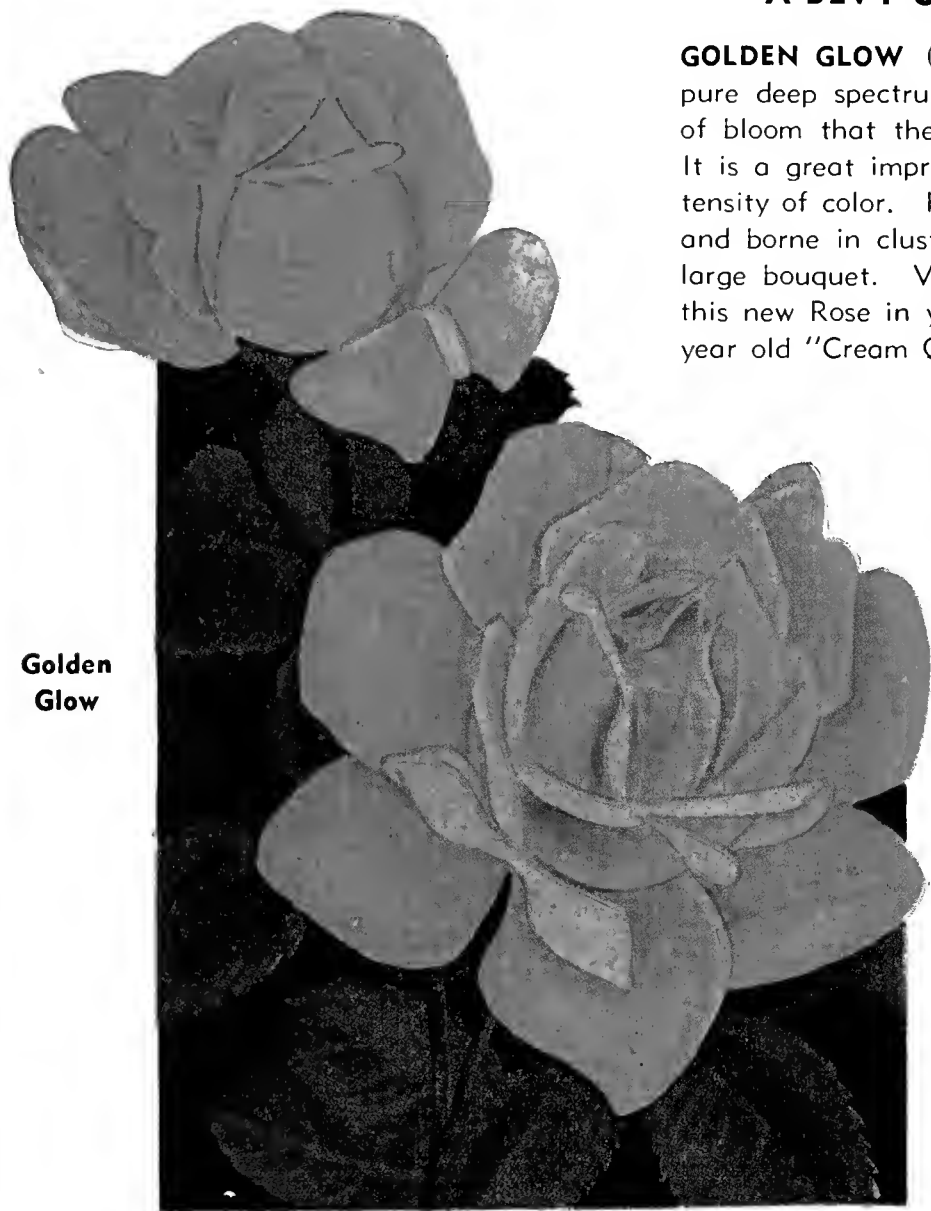
ORANGE GLOW. A sensational new pure spectrum orange. An absolutely new color in roses. Best rose in any class as to color. Free bloomer. Now offered for the first time. Supply limited. **\$1.50 each; 3 for \$3.75.**



GOLDEN CLIMBER (Mrs. Arthur Curtis James) Plant Patent No. 28. WINNER OF THE GOLD MEDAL AWARDED BY THE MASSACHUSETTS HORTICULTURAL SOCIETY. IT ALSO HAD THE GREAT DISTINCTION OF BEING THE WINNER OF THE AMERICAN ROSE SOCIETY'S MEDAL FOR THE BEST ROSE OF 1933. The color illustration at right gives but a very faint idea of the great beauty of this magnificent Rose, for it is a perfectly gorgeous flower of Hybrid Tea type, four to five inches in diameter, perfectly double, and of fine form. It is a pure deep yellow climber, holding its color until the last petal falls. The flowers are usually produced one to an 18-inch stem, making them ideal for cutting. It has hardy, glossy foliage and ornamental red thorns of rich green wood. The flowers are exquisitely fragrant. The plant is a rugged grower and is hardy in severe sub-zero weather. It is the Yellow Climber that Rosarians have been looking for. Should be planted in full sun for best results. **\$1.00 each; 3 for \$2.50.**

Climbing Roses

A BEVY OF NEW YELLOW CLIMBERS—ALL DIFFERENT



Golden
Glow

GOLDEN GLOW (Plant Patent No. 263). See illustration at left. A sensational pure deep spectrum yellow climber of hybrid tea type, with such intense freedom of bloom that the foliage is literally hidden by the flowers when it is in bloom. It is a great improvement over the Golden Climber in profusion of bloom and intensity of color. Huge perfect double flowers up to 5 inches, superb as cut flowers, and borne in clusters up to 15 or more to a cluster, one cluster often making a large bouquet. Very fragrant, hardy, and disease resistant. Be the first to have this new Rose in your community. It will be a sensation. Number one, strong 2 year old "Cream Quality" field grown plants. **\$1.00 each; 3 for \$2.50.**

GOLDEN ORANGE CLIMBER (Plant Patent No. 96). Another new climber and a flower of great refinement. Huge, semi-double informal crinkled flowers of pure yellow to light cadmium orange, stippled and splashed with orange-scarlet. No other rose like it. Very rich China Tea fragrance. Superb as a cut flower and magnificent on the trellis. **\$1.00 each; 3 for \$2.50.**

MOONGLOW, Patent Applied For. A vigorous, hardy, outstanding free blooming light yellow, or cream, deeper at the centre. Delicate fragrance. **\$1.00 each; 3 for \$2.50.**

SPECIAL
1 EACH OF THE ABOVE 3 NEW YELLOW CLIMBING ROSES—VALUE \$3.00 FOR \$2.50.

Grace Wayman Rose

The World's Finest Climbing Rose

Every visitor who has seen the Grace Wayman Rose in bloom in my garden has pronounced it the finest Climbing Rose they have ever seen, and you will say so too when you see it in bloom. I have grown it beside every climbing rose I know of, but have not found one to compare to it. The illustration at right is made from AN ACTUAL PHOTOGRAPH, GREATLY REDUCED. Comparing it with other modern pink climbing roses, it is a much better color, better form, larger, more double, of heavier substance and a more profuse bloomer. It makes an excellent companion piece for Elegance Rose, and for Golden Climber, either on the trellis or as a cut flower. In color it is a luscious pink, a flower of mammoth size and unsurpassed form. And such profusion of bloom! One wonders how any plant can produce so many gorgeous flowers, each blossom a perfect cut flower, on a strong stout stem, as fine as any hot-house grown rose. As to hardiness, it has gone through all of our severe winters, as low as 17 below zero, without protection. It is a strong grower, producing long heavy canes. But the big surprise is that Grace Wayman rose, in addition to the huge crop of roses furnished in June, will also give you an occasional rose throughout the summer, and an abundant second crop in the fall until killed by frost. It is the most profuse fall bloomer of all. **EXTRA STRONG TWO YEAR OLD FIELD GROWN PLANTS. \$1.00 each; 3 for \$2.50.**



Grace Wayman—Best Pink Climber

New Polyantha and Floribunda Roses

Arctic Hardy — Everblooming

A group of new, little known Arctic-Hardy Roses that are never out of bloom, especially bred for mass planting, noted for their permanence, freedom of bloom, and ease of culture. For continuous color mass in the garden, or for hedges of borders, they are more effective than any other roses, as well as the most hardy. These newer roses are a vast improvement over the older Polyantha types, and they produce more flowers than any other roses grown. There never has been a finer group of them than those listed on this page.

ANNE POULSEN (Everblooming) Plant Patent No. 182. See color illustration at right. By far the best red rose in this class and the largest of this type. Large semi-double fragrant flowers of intensely vivid scarlet-crimson in large sprays. **\$1.00 each; 3 for \$2.50.**

PERMANENT WAVE (Everblooming) Plant Patent No. 107. Similar in color and habit to Anne Poulsen, illustrated at right, excepting that the petals are beautifully fluted and waved, the name being most appropriate. **\$1.00 each; 3 for \$2.50.**

ROCHESTER (Everblooming) Plant Patent No. 131. See color illustration below. No bush rose ever produced more blooms per plant than Rochester. The flowers are fully double, in a most attractive two-tone effect, pink and buff, deeper at the centre, having coppery tones and yellow at the base of the petals. A new innovation in this type of rose. **\$1.00 each; 3 for \$2.50.**

MRS. R. M. FINCH (Everblooming). The most remarkable pink rose in this class, the double flowers being freely produced in large clusters all summer long. **\$1.00 each; 3 for \$2.50.**



Anne Poulsen (Everblooming)

BUTTERFLIES OF GOLD (Everblooming) Patent Rights Reserved. A new large yellow Polyantha rose, being similar to the famous Golden Climber rose, Mrs. Arthur Curtis James, in color and form, but even a purer yellow. A constant bloomer and sub-zero hardy. **\$1.00 each; 3 for \$2.50.**

KAREN POULSEN (Everblooming). Brilliant vivid flame scarlet single flowers in huge trusses produced all summer and fall. **75c each; 3 for \$1.75.**



Rochester (Everblooming)

PLANT PATENT
NO. 131

SPECIAL

WORLD'S FAIR ROSE (Everblooming) Patent Pending. See illustration on front cover.

THE THEME FLOWER OF THE NEW YORK WORLD'S FAIR ROSE GARDEN. No other recommendation is necessary. Very large flowers of a dazzling rich deep red color. The plants are literally covered with blossoms from June until frost. I had the only stock of this variety released this spring and they were very quickly sold out. A limited supply is available for fall delivery. Place your order at once to avoid disappointment. You will find the "World's Fair" Rose a source of constant delight.

\$1.00 EACH; 3 FOR \$2.50.



Presenting The New Buddleia "Fortune"

PLANT PATENT No. 206

The Buddleia, also known as the Butterfly Bush, or Summer Flowering Lilac, is one of our most valuable and ornamental shrubs and the new Buddleia "Fortune", illustrated above, is a distinct improvement over varieties heretofore known. "Fortune" is very close to perfection. The color is clear pure lilac, with a small orange eye in each tiny floret. The flower sprays are fully round, beautifully symmetrical, and the

entire spray is in bloom practically from base to tip at the same time. The flowers may be cut with stalks 2 to 3 feet long and last several days when cut. It is magnificent as a cut flower and stunning as a garden specimen. The bush is of neat habit, about four feet high and four feet across. It flowers continually all summer and until stopped by frost. **Strong Plants \$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$7.50.**

Presenting The New Pink Buddleia "Charming"

A lovely new color in Buddleias

This sensational new Buddleia has been AWARDED A SILVER MEDAL by the Pennsylvania Horticultural Society. The lovely pink flowers are borne in long sprays throughout the late summer and autumn. Gorgeous as a shrub in the garden and superb as cut flowers. Strong field grown plants. See illustration. **\$1.00 each; 3 for \$2.50; 6 for \$4.50; 12 for \$8.00.**

Buddleia "Hartwegi"—Another new Butterfly bush offered last season for the first time. The brilliant lavender flowers are closely and compactly placed on the panicles, opening to the top before the basal flowers fade. As a summer cut flower and as an ornamental lawn or garden shrub it is unsurpassed for its beauty and usefulness. The hardiest of all. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

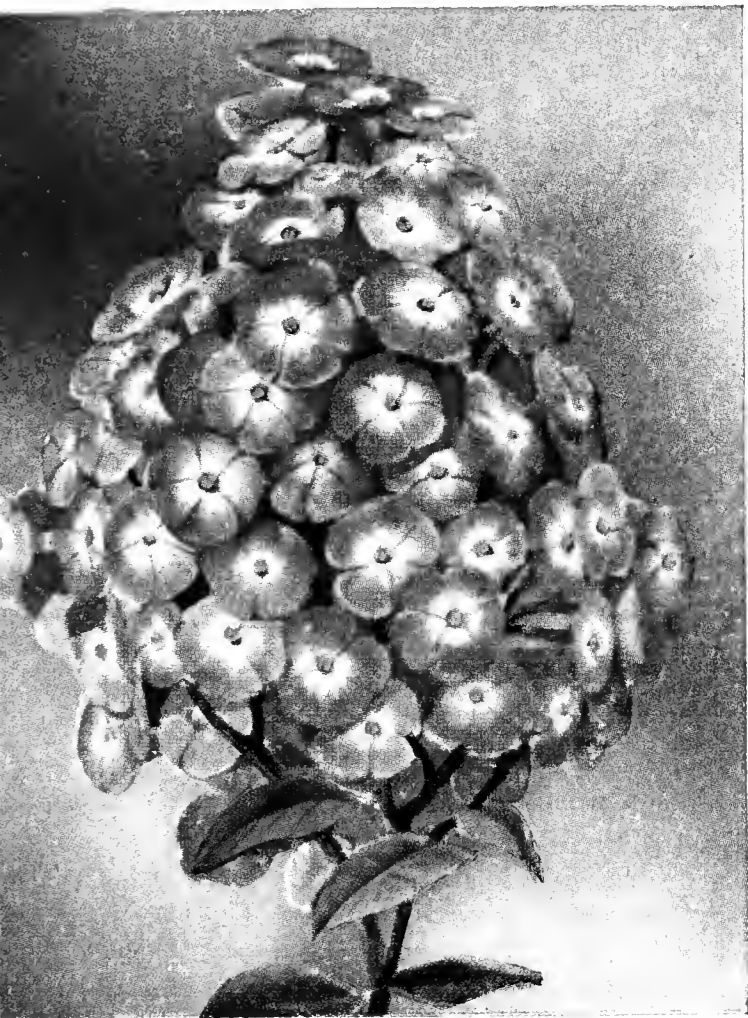
Buddleia "Ile de France"—Fine large flowers of deep rich glowing claret purple. Excellent as single specimens or for mass effect. Constantly in bloom. The richest and darkest of all. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**



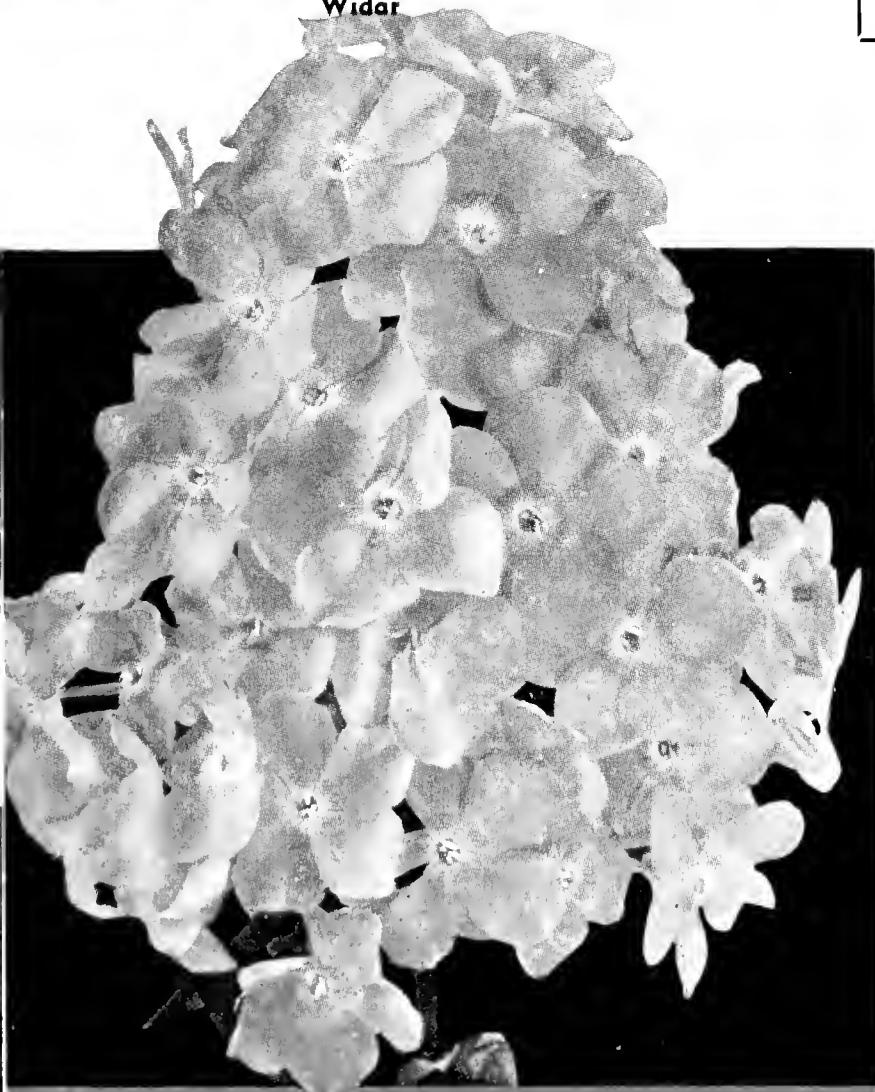
"Charming"

The Newest and Best Hardy Phlox

35c each; 3 for 90c; 6 for \$1.50; 12 for \$2.50—except Columbia.



Widar



Phlox — COLUMBIA

ALBERT LEO SCHLAGETER—No other Phlox approaches this magnificent new variety in beauty, brilliance, purity of color, and length of flowering season. The color is true, brilliant, American Beauty Red, with a deeper red eye, with large florets and immense trusses so profuse as to hide the plant. FLOWERS FROM JUNE UNTIL KILLED BY FROST. 36 in.

B. COMTE—Very rich velvety intensely vivid deep red-purple. Generally considered the best purple. B. Comte will produce one of the most showy spots in the garden.

BRIDESMAID—A lovely white, with deep crimson-carmine eye. Late flowering. Strikingly beautiful. 30 in.

CHAMPS ELYSEES—Very dark, deep, rich ox-blood red.

COLUMBIA—Plant Patent No. 118. See color illustration. The finest pink Phlox ever grown. Each plant quickly produces many flowering stalks, literally covered with masses of beautiful cameo pink flowers, with a soft blue eye. Continuously in bloom from June until killed by frost. 40c each; 3 for \$1.10; 12 for \$3.30.

DAILY SKETCH—One of the finest of the new European introductions. Large individual florets and immense flower heads of a lovely shade of pink, with a deep crimson eye. 32 in.

E. I. FARRINGTON—One of the finest new salmon shades. Similar to Columbia, but larger and taller and slightly deeper, with huge individual florets and a bright violet eye. 34 in.

FIREBRAND—One of the most brilliant Phlox known, being a new brilliant scarlet to vermillion, with somewhat deeper eye. Large florets.

MRS. CHARLES DORR—A most unusual and very delightful shade of soft pinkish lavender, the flowers being produced in great profusion. No other Phlox like it. Very tall, 48 to 50 in.

MRS. FRYER—Large midseason pure snow-white. One of the best. 40 in.

MRS. WM. JENKINS—A very profuse blooming and delightful late flowering snow-white variety. 32 in.

PAINTED LADY—This is one of the most attractive Phlox I have seen, with large flower heads of very soft pink, with a brilliant Tyrian-Rose eye in striking contrast. 32 in.

THOR—A fine rich deep salmon red with deeper red eye. Large florets and immense flower heads. 36 in.

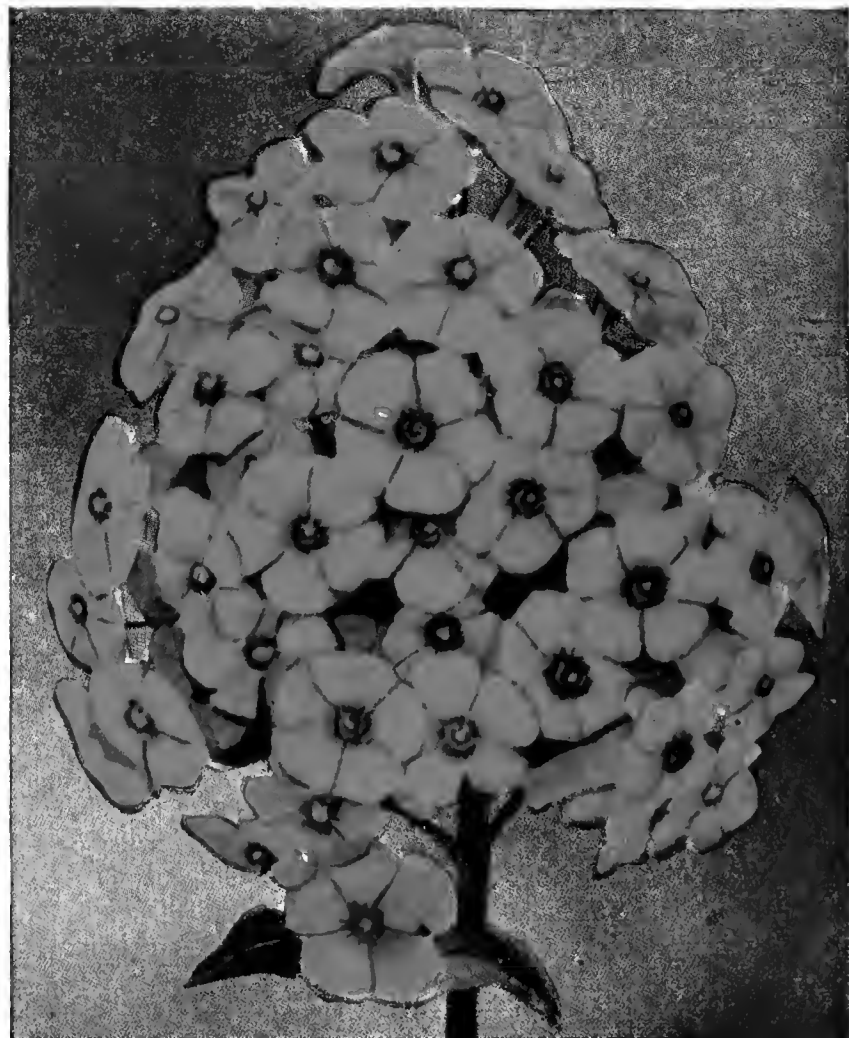
WIDAR—This very lovely lavender Phlox, illustrated in color, is one of our most beautiful and unusual varieties.

WORLD'S BEST PHLOX COLLECTION

1 Each 12 Varieties, My Selection, All Different, Labelled....\$2.50

3 Each 12 Varieties, My Selection, All Different, Labelled.... 7.00

Prepaid Anywhere in the United States



Albert Leo Schlageter

"Golden Gleam" Collection of Daffodils

CHOICEST NARCISSI AND JONQUILS ALSO INCLUDED

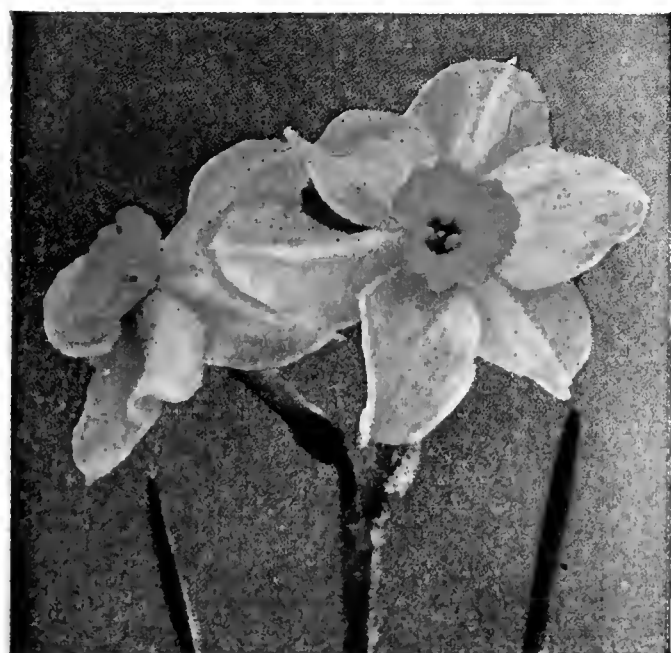


It would be hard to select another investment that will give you so much pleasure and satisfaction and garden beauty for the money expended. This collection is the finest I have ever offered and consists of a well-balanced mixture of all of the finest types; including The Yellow Trumpet Daffodils; Bi-Color Trumpet Daffodils, with white perianths and golden yellow trumpets; the All-White Trumpet Daffodils; Barri Narcissi, Incomparabilis Narcissi, Leedsii Narcissi, Poets Narcissi, Double Narcissi; Jonquils and Jonquil Hybrids. Unfortunately, I could only illustrate a few of the types. All are hardy. They will bloom for you early next Spring, beautifying the garden and providing pleasing bouquets of cut flowers for the house. When once planted, they may be left undisturbed for years, and will increase from year to year without any care. A few bulbs will soon produce armfuls of flowers. Superb for the garden and for naturalizing. This year I am making the lowest price at which I have ever offered this collection as well as furnishing a greatly improved collection. Nothing that can be planted in the garden will require so little care and provide so much beauty over so many years for so little money.



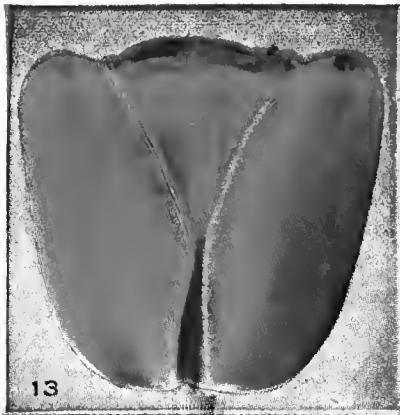
30 Top Size Bulbs Assorted	\$ 1.35
50 Top Size Bulbs Assorted	2.00
100 Top Size Bulbs Assorted	3.00
1000 Top Size Bulbs Assorted	18.00

**POSTAGE OR EXPRESS PREPAID ANYWHERE IN THE
UNITED STATES**





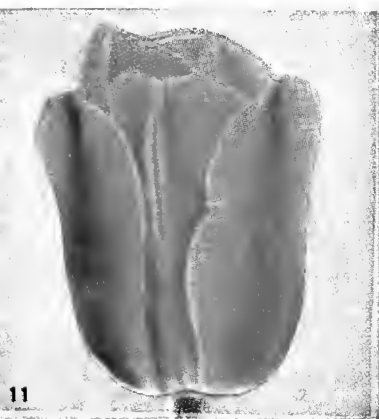
Louis XIV



Baron de la Tonnaye



La Tulipe Noire



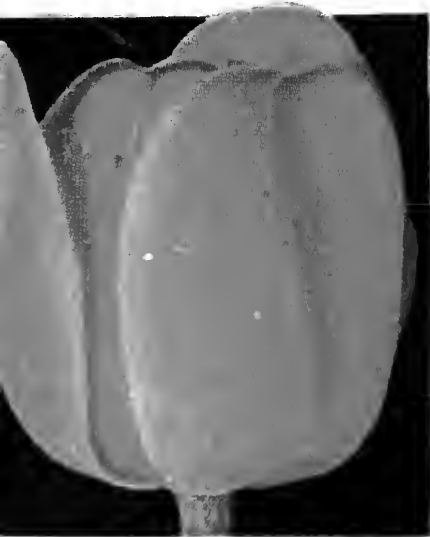
Afterglow



Dom Pedro



Farnscombe Sanders



Inglescombe Yellow

Giant Flowering Holland Grown Tulips Choicest Darwins, Breeders, Cottage Tulips

**FINEST TOP SIZE BULBS ONLY.
ILLUSTRATIONS ONE QUARTER ACTUAL SIZE.
12 Varieties Illustrated in Color Also**

PRIDE OF HAARLEM—Finest fiery red.
REV. EUBANK—Finest lavender.
WHITE QUEEN—Finest white.

On this group of 15 varieties I am taking a uniform price of 75c a dozen; \$6.00 per 100; \$55.00 per 1000.

PREPAID ANYWHERE IN THE UNITED STATES. NO ORDER FOR TULIPS ACCEPTED FOR LESS THAN \$2.00.

"GOLD MEDAL" COLLECTION GIANT FLOWERING HOLLAND GROWN TULIPS

Each Variety Separately Bagged and Labelled.

3 Each 15 Varieties as illustrated and listed.....	\$2.75
6 of each, Total 90 bulbs.....	5.00
12 of each, Total 180 bulbs.....	9.00

"SILVER MEDAL" COLLECTION MIXED GIANT FLOWERING HOLLAND GROWN TULIPS

This collection contains a magnificent assortment of all colors of the choicest Darwin Tulips, Cottage Tulips, Breeder Tulips and beautifully feathered and striped Rembrandt Tulips, mixed together in a well balanced blend. It will give you the longest possible flowering season, as well as the greatest color range and is sure to be an outstanding attraction in your garden.

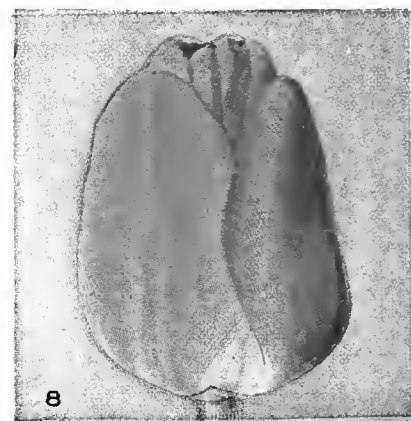
30 Assorted Bulbs.....	\$2.00
60 Assorted Bulbs.....	3.00
100 Assorted Bulbs.....	4.50
1000 ssorted Bulbs.....	35.00

**ALL PRICES PREPAID ANYWHERE IN THE UNITED STATES.
NO TULIP ORDERS ACCEPTED FOR LESS THAN \$2.00.**

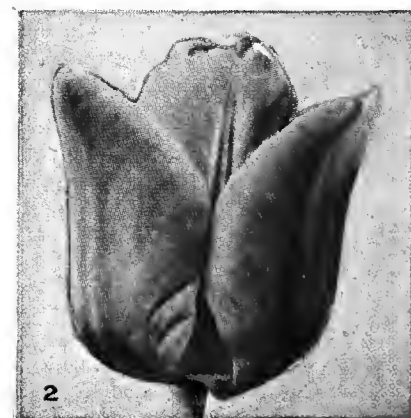
**ALL
ILLUSTRATIONS
ONE
QUARTER
ACTUAL
SIZE**



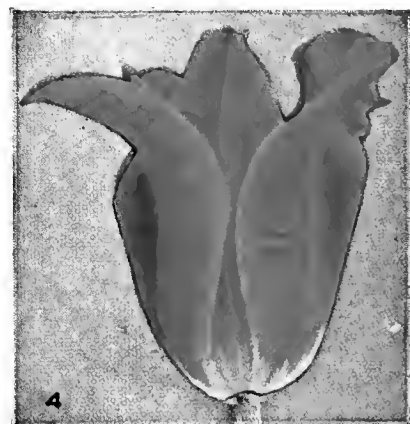
Picotee



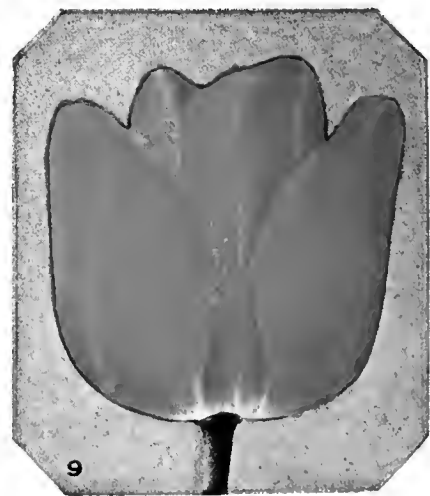
Clara Butt



Bleu Aimable



Venus



Inglescombe Pink

Fantasy — King of the Parrot Tulips

These Tulips, with their quaintly twisted and lacinated petals, are the most fantastic, as well as the most handsome, of all Tulips. Fantasy is a "Sport" of the lovely pink Darwin Tulip, Clara Butt, which it resembles in height and color, excepting that the inside is a deeper pink, the outside marbled apple-green, and the petals beautifully lacinated. No description and no illustration can do justice to this marvelous Tulip, as they must be grown to realize their great beauty. A favorable purchase of choice Holland grown Bulbs enables me to make the most attractive price I have ever made on these remarkable Tulips. **\$1.00 Dozen; \$7.00 per 100.**

Botanical Tulips

CLUSIANA—8 to 12 in. The most popular rock garden Tulip, and excellent for a small bed or the front of the border. Three alternating petals of bright red outside with a snow white border and all white inside. The other three petals are snow white, inside and out. Close at night like tiny lilies and open again in the morning. Early May flowering. **\$1.00 Dozen; \$7.50 per 100.**

KAUFMANIANA—10 in. See color illustration at right. The earliest of all Tulips, flowering in late March and early April in the latitude of New York. Excellent for the rock garden. White, flushed carmine, with yellow centre. **\$1.00 Dozen; \$7.50 per 100.**

EICHERLE—24 in. A very early large flowering Botanical Tulip, which compares in size and brilliance with the finest of the later flowering Tulips, but flowers a month earlier. Huge flowers of vivid crimson. **\$1.00 Dozen; \$7.50 per 100.**

BOTANICAL TULIP COLLECTION

12 Each Above 3 Varieties.....\$2.75

SNOWDROPS (GALANTHUS) Elwesii Giant

The first flowers of Springtime, their lovely snow-white flowers often appearing before the snow is entirely off the ground. Plant two inches deep and leave them undisturbed and they will come up year after year. Plant them in clumps amongst the shrubbery or in the flower beds or under a tree, or in the lawn or in the garden. Finest Holland-Grown Bulbs. **40c Dozen; \$3.00 per 100; \$27.50 per 1000.**

CHIONODOXA LUCILIAE (Glory of the Snow)

Beautiful Blue with a Pure White Center

As their name suggests, they often bloom before the snow is off the ground, flowering with the snowdrops. Their handsome blue flowers are borne in sprays on stems five to six inches long. They are one of the most beautiful of the early flowering bulbous plants. Plant 3 to 4 inches deep and 2 to 3 inches apart in clumps of 25 or more bulbs. Hardy anywhere. **35c Dozen; \$2.50 per 100; \$20.00 per 1000.**

SCILLA SIBIRICA (Siberian Squills)

Beautiful bright blue flowers, bridging the period between the Crocus and the Narcissi. Enjoys semi-shade, also does well in the rock garden. **40c Dozen; \$3.00 per 100; \$27.00 per 1000.**

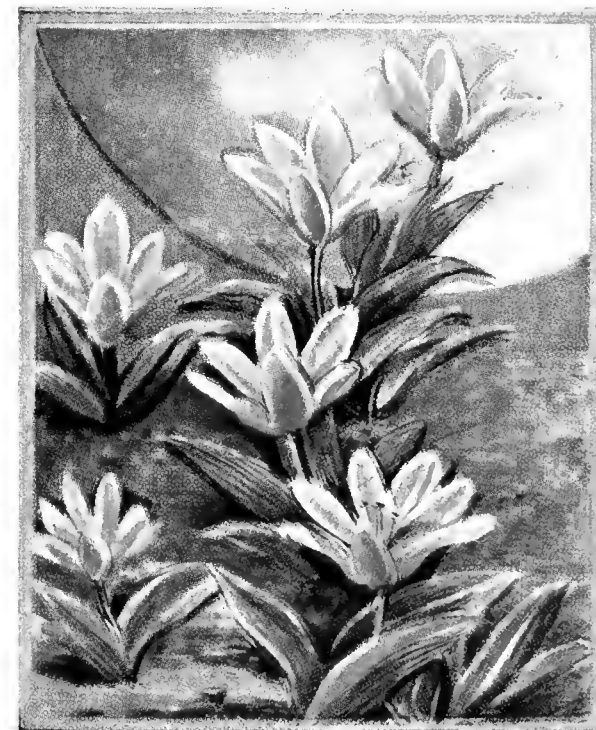
GIANT FLOWERING CROCUS

These new giant flowering Crocuses are the most glorious of all the very lovely Spring flowering Crocuses and far superior to the older sorts. Scatter them in the grass in informal masses, planting them just an inch under the sod and early next Spring they will carpet the lawn with a mass of brilliant colors and continue to flower without further care for many years.

ALL COLORS, MIXED.....\$2.75 per 100; \$22.50 per 1000



Fantasy



Kaufmaniana (Botanical Tulip)



Giant Flowering Crocus

GRAPE HYACINTH "Heavenly Blue"

These very beautiful dwarf flowers are especially fine for the rock garden, or for naturalizing, either in the sun or semi-shade. They are perfectly hardy, and increase in beauty from year to year with no further care when once planted. Plant two inches apart and two inches deep. On Long Island they flower in May and early June. They make excellent cut flowers and are also fine for pot culture. See illustration at right. This is the largest and finest of the Grape Hyacinths. Color, a heavenly blue.

50c Dozen; \$2.75 per 100; \$25.00 per 1000.



Grape Hyacinth (Muscari)



PINK FLOWERING DOGWOOD. Can you imagine anything more handsome or ornamental than these Pink Flowering Dogwoods. See illustration above. They flower early in the spring, thriving in any soil, in shade as well as in the open. The trees are ornamental even when not in bloom and increase in size and beauty from year to year. I have some extra fine sturdy 2 to 3 foot trees, just right for planting in your garden at **\$2.50 each.**

DOUBLE WHITE FLOWERING DOGWOOD. A rare and very beautiful double form of the white flowering dogwood, with large rosette like snow-white flowers. Extra sturdy 2 to 3 foot trees, **\$2.50 each.**

RED FLOWERING BUCKEYE. I have tried for many years to procure stock of this very rare tree and now have only a limited supply. It belongs to the Horsechestnut family, is entirely hardy and produces great showy pyramidal clusters of scarlet flowers. The foliage is also ornamental. Fine strong 2 to 3 foot trees, **\$2.50 each.**

Giant Mallows

The illustration at the right is greatly reduced, THE FLOWERS BEING MORE THAN FOUR TIMES THE SIZE OF THIS ILLUSTRATION. These New Improved Giant Mallows are truly of colossal size, being as large as a dinner plate and as handsome as they are large. They look much like huge hollyhocks, but the flowers are several times as large and the plants are more bushy. They flower profusely all summer long and require no care, being among the hardiest of all flowering plants. They grow 3 to 4 feet tall and come up finer and finer every year. The extra strong roots I will send will flower the first year and grow larger and more showy each succeeding year. Once planted they become a permanent fixture. Either in the home garden or in the wild garden, their rugged constitution gives assurance that they will take care of themselves. These flowers are so striking that they will literally stop traffic if planted in a group where they can be seen from the street. There are three colors, red, pink, and white, and they can be furnished in any of these colors, or assorted. 50c each; 3 for \$1.00; 6 for \$1.50; 12 for \$2.75.



Giant
Mallows
(Reduced)
(Greatly

A Few Choice Hardy Lilies

REGAL LILY. See illustration lower right hand corner. The most elegant of all lilies and the most hardy. Delightfully perfumed, having the fragrance of Jasmine. Gigantic white flowers with a canary yellow throat; outside suffused soft pink and brown. Flowers during June and early July. Very large bulbs. 50c each; \$5.00 dozen; \$35.00 per 100.



Speciosum Magnificum

CANDIDUM (Madonna Lily). A universal favorite for its lovely pure snow white flowers and delightful fragrance. Perfect Easter Lily type. Hardy and easy to grow. Flowers during June and early July. Large bulbs. 50c each; \$5.00 dozen; \$35.00 per 100.

ELEGANS, LEONARD JOORG. Flowers in June. Apricot blended with rose. Finest Rock Garden Lily and a reliable bloomer. Height about 18 in. with flowers facing up, giving a marvelous bedding effect. Profuse bloomer. 30c each; \$2.75 dozen.

SPECIOSUM MAGNIFICUM. One of the greatest of all Hardy Garden Lilies. A flower of striking beauty and easy culture. Color deep pink, spotted deep red and margined white. Flowers late Summer and Autumn. See color illustration at left. Large bulbs. 50c each; \$5.00 dozen; \$35.00 per 100.

PARDALINUM CALIFORNICUM. The best of the Pardalium Type, with 15 to 20 flowers to a stalk, up to 7 feet in height when established. Color deep orange, spotted maroon, with tips of petals deep scarlet. Hardy in sun or partial shade. July flowering. 50c each; \$5.00 dozen; \$35.00 per 100.

SPECIAL LILY COLLECTION

1 each of the foregoing 5 choice lilies	\$2.00
3 each, total 15 bulbs	\$5.50
6 each, total 30 bulbs	\$10.00
12 each, total 60 bulbs	\$18.50



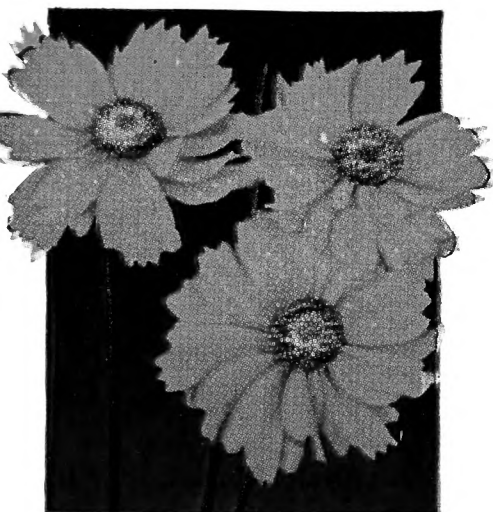
Regal Lily (Greatly reduced)

Choice Hardy

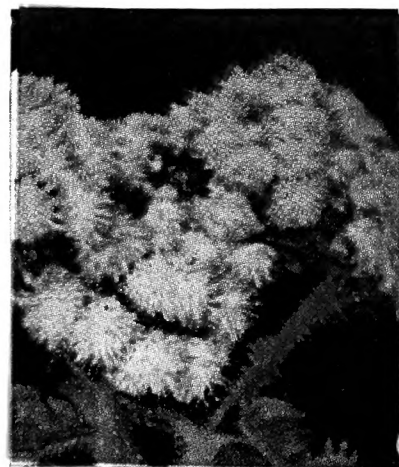
ALL ORDERS OVER \$2.00 PREPAID ANYWHERE IN THE U. S.
PLEASE ADD 20c FOR POSTAGE AND PACKING ON ANY ORDERS FOR \$2.00 OR LESS



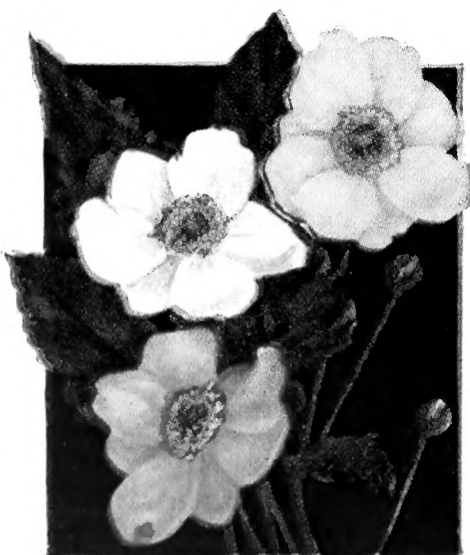
Delphiniums



Coreopsis



Hardy Ageratum



Anemone

DELPHINIUMS "Gold Medal Hybrids". See illustration at left. These hybrids produce huge spikes often 4 to 5 feet high, studded with blooms. The flowers range through mauve, blue, purple, and white. The plants I am offering this season should sell for \$1.00 each, but I have an extra fine large stock of them and am making a special price inducement that should appeal to all flower lovers. Sold in mixed colors only. **75c each; 3 for \$1.50; 6 for \$2.50; 12 for \$4.00.**

COREOPSIS "Golden Giant". See illustration at left. A glorious new giant-flowered Coreopsis with flowers four inches in diameter, of perfect form, outstanding true golden yellow color and exquisite fragrance. Nothing is more colorful in the garden. A real acquisition for garden or cut flowers. **35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.**

FUNKIA SUBCORDATA GRANDIFLORA ALBA. This rare and unusual Funkia has large exquisitely fragrant white flowers resembling Easter Lilies and almost as large, borne profusely all summer long. The foliage is also ornamental. They are so hardy that they will grow anywhere, in sun or shade, with practically no care. Equally attractive in the rock garden or in a wild garden, or in the border or in a bed by themselves. Wherever you plant them they will take care of themselves. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

GEUM "Fire Opal". 2 ft. A new dazzling rich scarlet variety with orange sheen, flowering freely from May to October; flowers 3 inches across. Excellent as cut flowers and showy in the garden. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

GEUM "Princess Juliana". 2 ft. A splendid new hybrid, with pure orange yellow flowers on long stems. Very free bloomers. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

HARDY AGERATUM (Eupatorium Caelestinum). See color illustration at left. 18 to 30 in. Those who are fond of the lovely blue Ageratum will surely find this hardy species even more enchanting. The plant is literally covered with true fluffy blue Ageratum flowers, from July until frost; but best of all it reappears each year without further attention after it is once planted. **35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.**

CHRISTMAS ROSE (Helleborus Niger). This very rare and unusual plant produces its white flowers during THE WINTER MONTHS, beginning in December and flowering more or less all Winter, regardless of snow or freezing weather. Its leathery foliage is evergreen and will withstand sub-zero weather. Strong field grown clumps. **\$1.00 each; 3 for \$2.75; 6 for \$5.00.**

SHASTA DAISY SUPREME. The largest of all Shasta Daisies, having huge pure snow-white flowers with a golden centre on long strong stems. Especially useful for the florist trade for cut flowers. **35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00; 100 for \$12.00.**

ANEMONE "Queen Charlotte". See illustration at left. Fine Fall blooming plants for cutting and garden display. Flower from September until frost. These new varieties will grow 3 to 4 feet high in partial shade and will also do well in the sun. Queen Charlotte is a semi-double pink. **50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.**

WHITE SWAN DOUBLE DAISY. See illustration at right. Something new and unusually beautiful. Solid double pure snow-white flowers on good wiry stems from 18 to 24 inches long. Magnificent for cut flowers and for landscape or garden effect. Used extensively by the florist trade. **35c each; 3 for 75c; 6 for \$1.25.**



Perennials

ALL ORDERS OVER \$2.00
PREPAID ANYWHERE
IN THE UNITED STATES

BLEEDING HEART (*Dicentra Spectabilis*). See illustration at right. This old favorite, with graceful racemes of flowers, is a great delight in any garden, and will make itself perfectly at home anywhere. When once established it is good for a lifetime with no care, and becomes more handsome with each succeeding year. Extra Strong Clumps. 50c each; 3 for \$1.35; 6 for \$2.50.

PLUMED BLEEDING HEART. The plumed foliage of this variety has a beautiful fern-like appearance, more handsome than the finest fern. Blooms all summer and the foliage remains handsome until killed by severe freezing weather. Prefers semi-shade. 50c each; 3 for \$1.35; 6 for \$2.50.

PINK SHASTA DAISY "CLARA CURTIS". Absolutely new, being introduced for the first time in 1939. A glowing pink Shasta Daisy that is hardy and disease resistant. Height 18 to 24 inches, with a spread of 2 feet and literally covered with flowers. Gorgeous in the garden and superb for cut flowers. Flowers during August, September, and October. Only a limited quantity available for delivery this year. \$1.25 each; 3 for \$3.00; 6 for \$5.00.

DOUBLE WHITE SHASTA DAISY. These double white Shasta Daisies are just like double white chrysanthemums, but flower earlier, commencing to flower in July. They are the Elite of the Shasta Daisy group and a delightful addition to any garden. As cut flowers they are unsurpassed. 75c each; 3 for \$1.75; 6 for \$2.75; 12 for \$5.00.

LYCHNIS CHALCEDONICA. 3 ft. See color illustration at right. One of the most brilliant of our hardy plants, with vivid scarlet flower heads. Flowers all summer. 35c each; 3 for 85c; 6 for \$1.50; 12 for \$2.50.

HARDY SWEET PEAS (*Lothyrus*). The flowers are quite as handsome as the annual Sweet Peas, but when once planted these hardy Sweet Peas will take care of themselves, coming up each year with little or no care. For covering a fence or a low trellis there is nothing finer. The vines die down during the Winter and make new growth each Spring and Summer. The plants are of such rugged growth and so much branched that each plant will soon cover several feet of fence or trellis. The flowers grow in clusters, one cluster being sufficient for a corsage bouquet, and the plants are covered with these clusters of delightful red, pink, and white flowers all summer long. The plants are sold in mixed colors only. 50c each; 3 for \$1.00; 6 for \$1.50; 12 for \$2.50.

SPIREA "Peach Blossom" (*Astilbe*). This very lovely variety has flowers of the most exquisite delicate peach blossom pink, with glossy ornamental foliage. Exquisite as cut flowers or garden subjects. 35c each; 3 for 85c; 6 for \$1.25; 12 for \$2.00.

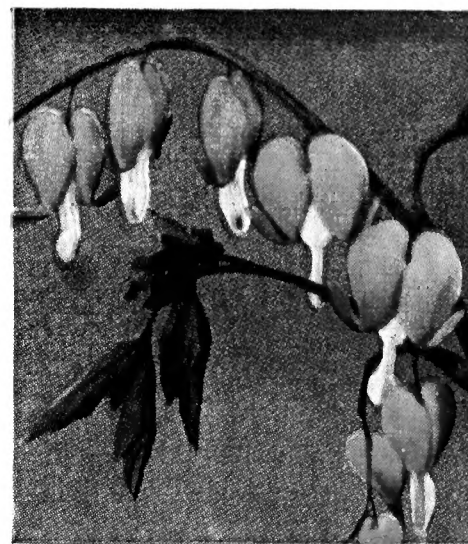
GARDEN HELIOTROPE (*Valeriano "Rubro"*). A lovely garden subject with exquisitely fragrant pinkish-lavender flowers and ornamental cut leaf foliage. Grows 2 to 3 feet tall and literally covered with flowers. 50c each; 3 for \$1.25; 6 for \$2.00; 12 for \$3.50.

VIRGINIA BLUE BELLS (*Mertensia Virginica*). 12 to 18 in. This is one of the most delightful of all early Spring flowers, and there are so many ways to make use of them. While a few plants will be the outstanding attraction of a small garden, a mass planting naturalized in a meadow, or along a woodland path, or on grassy banks, is a never-to-be-forgotten sight. In the rockery, or in the border, or the wild garden, in a quiet corner, or in a conspicuous spot, they are equally at home. The flowers, which grow in graceful clusters, are of a lovely porcelain blue, intermingled with pink florets. They flower throughout the month of May on Long Island. Try these Virginia Blue Bells on my recommendation, and you will be delighted with them. 3 for 75c; 6 for \$1.25; 12 for \$2.25.

GAILLARDIA. 18 in. See illustration at left. Daisy-shaped orange yellow flowers, banded with red. Flower freely all Summer and Fall. You will never be out of cut flowers if you grow a few Gaillardias. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

AQUILEGIA (*Columbine*). See illustration at right. 15 to 18 in. Every gardener loves the dainty Columbines. The long-spurred Hybrids I am offering are a great improvement over the older varieties. There is a wide range of delicate soft colors and rich pastel shades. Large, healthy, 2-year old field grown plants. 35c each; 3 for 75c; 6 for \$1.25; 12 for \$2.00.

TRILLIUM GRANDIFLORUM (*Wake Robin*). 10 to 12 in. This is the best of all Trilliums, producing large star-like blossoms early in the Spring. The Trillium is a native woodland plant, known as woodlilies or Wake Robins. Fine for a shady nook in the garden or for naturalizing in the woodland. When once planted they continue to multiply and require no care. 3 for 75c; 6 for \$1.25; 12 for \$2.25.



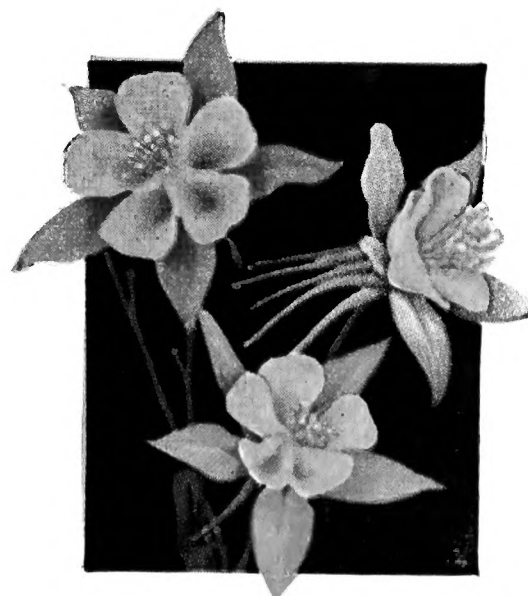
Bleeding Heart



Lychnis Chalcedonica

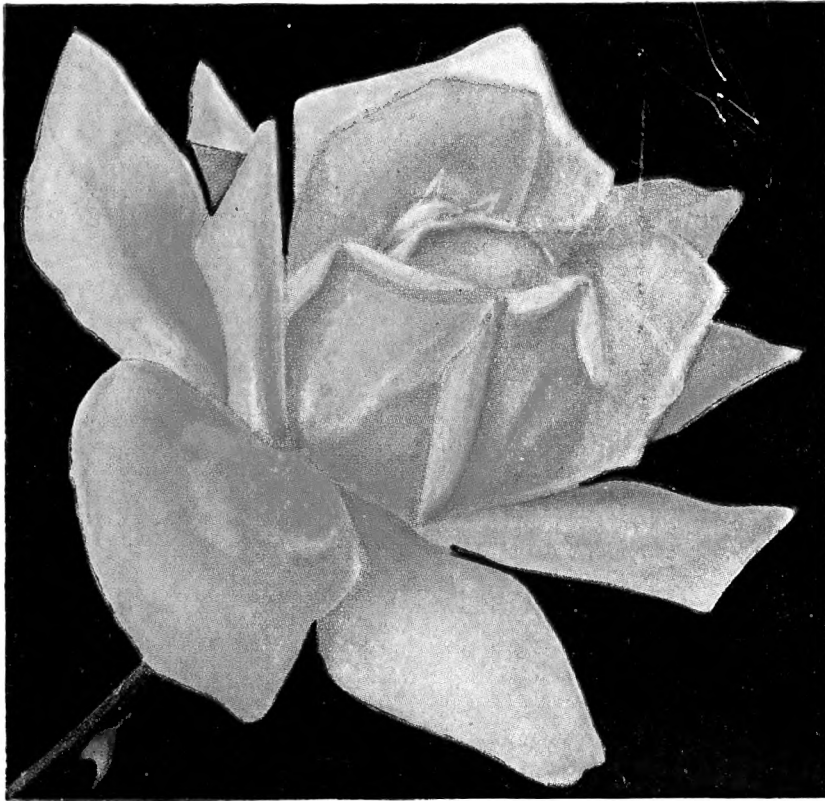


Gaillardia



Aquilegia

A Rose to Revolutionize the Rose Industry



"Break O' Day" Rose Forerunner of a New Race

(Patent Pending)

"Break O'Day" is the direct result of 35 years of rose breeding for the purpose of producing certain definite improvements in the rose family. The result is an entirely new type of rose never before produced. The flowers are very large, with 60 petals, exquisitely fragrant and superior to anything in commerce in Hybrid Tea Roses. The bush produces many time the number of flowers produced by the most vigorous Hybrid Tea Rose, being loaded with blossoms all summer and fall. But one of the greatest achievements produced in "Break O'Day" Rose is its life expectancy of 40 to 50 years. Instead of planting a hybrid tea rose for a few years blooms, you will now plant this new type rose for a lifetime of flowers.

AND IT IS SUB-ZERO HARDY and will make 4 to 5 foot specimen shrubs three feet in diameter, constantly covered with blossoms; or you may keep them trimmed back as desired. To reproduce the color in the illustration at the left was the despair of the artist, with its many changing coral, orange, salmon, pink and apricot tints all blended together in beautiful harmony. Extra strong, two year old field grown "Cream Quality" plants **\$1.50 each.**

Introducing "Lily Pons" Rose

Patent Rights Reserved

"Lily Pons" is the result of the same 35 years of cross breeding as "Break O'Day" with all of its good qualities as described above. "Lily Pons" is the second of this new group of Sub-Zero Hardy Improved Hybrid Tea Type Roses. It is undoubtedly the greatest achievement in roses today. Such perfec-

tion was never seen in a rose before. It is a huge flower, finer than the finest hot-house grown rose, as charming and brilliant as the singer's voice. The flowers are five and one-half inches across and are produced freely all summer. The center is yellow shading to white outer petals. **\$1.50 each.**

Introducing "Elegance" Rose

Patent Pending

This new climbing rose, with its sparkling brilliance, is the last word in climbers. It is also the result of 35 years of cross breeding, and is the greatest climber introduced to date. The illustration above is made from an actual photograph, but is greatly reduced because if it were reproduced in actual size it would have filled this entire page, for the flowers are up to 6½ inches across. It is the first of the climbers to flower and continues blooming over a long period. It is a prodigious bloomer. The flowers are very double and of perfect hybrid-tea form. 65 petals when first open, beautifully recurved petals; exquisite China-Tea fragrance. Yellow centre, blending to cream colored outer petals and eventually becoming pure Ivory. Stiff strong flower stems up to 4 feet with one to twenty flowers to a stem. New type of feathered shiny foliage. Disease resistant, sub-zero hardy. It has everything. Extra strong two year old field grown plants **\$1.50; 3 for \$3.75.** Delivered anywhere in the U. S.

